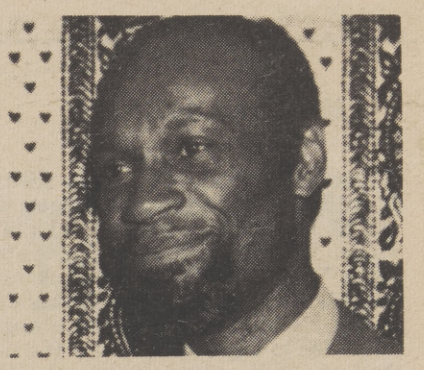
The Sacramento Observer

1973 WINNER OF THE JOHN B. RUSSWURM TROPHY FOR JOURNALISM EXCELLENCE

HAPPY NEW YEAR!

The Rev. A. Paul Jones made history in January, 1973, by becoming the first Black man to serve as Chaplain of the California State Senate. Rev. A. Paul Jones is Pastor of the New Hope Baptist Church here in Sacramento.

The Rev. Ralph Abernathy in July 1973, threatened to resign his position as head of the Southern Christian Leadership Conference, saying that the lack of financial support for the organization had decreased to a point where he was ". . . unable to proceed further without adequate staff . . . " Rev. Abernathy took over as head of the SCLC following the assassination of the late Dr. Martin Luther King, Jr.



In November, 1973, Sacramento lost one of it's most honored and respected citizens, City Councilman Rosenwald "Robbie" Robertson. Robertson elected in 1971, represented City Council District #2. Robertson died four days prior to a planned operation at Stanford University's Medical Center, to correct a faulty valve in his heart.

Thomas Bradley took office during 1973, as he became the first Black mayor of the City of Los Angeles defeating incumbent, Sam Yorty. Prior to becoming mayor of the city, Bradley served as a City Councilman for 10 years. Bradley received 56.33 per cent of ballot and promised to "re-shape City Hall."

Maynard Jackson, Jr., becomes the first Black mayor of a major southern city, when he defeated Altanta's incumbent, Mayor Sam Massell. The thirty-five-year-old Jackson's election represents a milestone in the development of southern politics.

Herman "Ace" Lawson, was appointed by Mayor Richard Marriott and the Sacramento City Council to serve the remaining term of the late Rosenwald Robinson, who died during 1973. Lawson, a retired Air Force officer, represents City Council District No. 2. Lawson was appointed over 10 announced applicants seeking the position.

During 1973, Dr. Edward Fort became the first Black in history, to be appointed Superintendent of the Sacramento Unified School District succeeding Dr. Albert J. Sessarego, who retired. Fort's appointment to Superintendent came less than a year following his arrival in Sacramento to serve as Assistant Superintendent. Fort outdistanced 86 candidates for the position.

California Congresswoman, Yvonne Braithwaite Burke, made history by becoming the first member of the House Representatives to become pregnant while in office. Rep. Burke likewise added an additional record when she gave birth to a girl in office. Rep. Burke is the wife of Los Angeles Businessman, William Burke.

California State Superintendent of Public Instruction Wilson Riles, was awarded the National Association for the Advancement of Colored People's 1973 coveted Springarn Medal for his efforts in the field of education. Riles has the distinction of being the only Black elected official in history to receive three million votes in one election.

VOL. 11 NO. 4 FOR WEEK OF: DEC. 27, 1973– JAN. 3, 1974 15¢ PER COPY
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DYMALLY DECLARES FOR LT. GOV.

State Senator Mervyn Dymally formally declared his candidacy for the Democratic Party's nomination for Lt. Governor, this week, by stating that if elected, he will act as a bridge between the people of California and the government they elect and should control.

Speaking to reporters at a news conference in the State Capitol, Dymally disclosed that he will file a complete report of his campaign contributions and expenditures, even though it is not required.

Dymally, who along with Assemblyman Henry Waxman, authored the Campaign Disclosure Act of 1973, said that even though he was not an officially declared candidate until today, that was no excuse for evading the spirit of his own campaign reporting law.

"Much of the information in this report has already been made public, but in the interest of openness and thoroughness, I intend to file this complete report now and future reports at various stages of my campaign.

"Because of our efforts earlier this year, Californians now have the toughest campaign reporting law in the nation. We can and should make it even tougher," Dymally said.

The veteran Los Angeles lawmaker criticized the current state administration for its lack of leadership and said state government was ignoring and even acting against the best interest of the people they are supposed to

(Continued on Page A-2)

MAGEE FILES SUIT

Convict Ruchell Magee, has filed a $2-million civil rights suit charging the sheriff and a judge refused to let him defend himself against "false statements" in recently published books. Magee's suit also sought an injunction to halt his trial on a kidnaping charge, scheduled to begin January 24. The suit charged Santa Clara County Sheriff, James Geary and Superior Court Judge William Ingram, with preventing Magee from being interviewed by the press to counteract the "false stories."

ARAB OIL & AFRICA

While the Arabs are trying to use their oil to blackmail Western Nations into changing their foreign policies, civil rights leader Bayard Rustin, points out that their hiking their oil prices may be much more significant than the boycott. Claims Rustin: "The nations that will suffer most are the underdeveloped emerging nations, and Africa in particular. Blacks who mistakenly hail Arab rulers as 'brothers' should realize that the increased cost of oil may well reduce many African nations to once again using dung and wood as a means of fuel, thus shattering their economies."

HOW LONG IS FOREVER?

Ten years ago, Governor George Wallace blocked the door at the University of Alabama in Tuscaloosa to turn back two Black students trying to enter. "Segregation today, segregation tomorrow, segregation forever" was his vow. Today more than five per cent of the University's student body is Black, and the university relies on Black players to help achieve sports glory. A final touch - Governor Wallace last month congratulated Ms. Terry Points, the first Black woman to be elected Homecoming Queen of the University.

FREEDOM ROAD

Blacks are now mayors of three of the nine largest cities in the United States. They are Los Angeles, Detroit, and Washington, D. C. Other large cities with Black mayors include Newark, Atlanta, and Cincinnati. In addition, there are now more than 1,000 Black elected officials in the 11 states of the old Confederacy. In many of these races, notes John Lewis, who heads the Atlanta-based Voter Education Project, Blacks are winning by working with whites. While Atlanta was electing a Black mayor, it elected a white liberal City Council president over a Black who was considered an extremist.

SUGAR BOWL BOYCOTT

NEW ORLEANS - Disgruntled Black leaders this week, began a series of demonstrations led by the Rev. Ralph Abernathy to protest exclusion from the Sugar Bowl Committee.

Leaders said the protests would be peaceful and would probably stop short of asking Black players on the top-ranked Notre Dame football teams, or on the four basketball tournament squads, to stage a boycott.

Abernathy, head of the Southern Christian Leadership Conference (SCLC) was to speak at a rally (Wednesday night) to inaugurate the protests.

Protest leaders are demanding Black membership on the prestigious executive committee of the Mid-Winter Sports Association, the Sugar Bowl sponsor.

The association agreed under pressure and threat of legal action to accept six blacks as associate members but it steadfastly refused to desegregate its executive committee.

Pickets definitely would be stationed outside Tulane Stadium before the New Year's Eve football game and at Municipal Auditorium during the basketball tournament Dec. 28-29, the leaders said.

Demonstrations at various other locations which are centers of Sugar Bowl activity were also being considered, they said.

There are contingency plans for picketing elsewhere - hotels and such, said Dr. Guy Gipson, president of the New Orleans NAACP.

But he said that violence was not part of the plan and that the leaders were interested "in assuring a peaceful demonstration."

The Sugar Bowl was not the only target of the protests.

Tyron Brooke, a spokesman for Abernathy, said the SCLC felt "part of our program is to force ABC to project some Black faces across that screen in football season."

The American Broadcasting Co. telecasts college football games weekly and carries a nationwide broadcast of the Sugar Bowl. Brooks said all the network's game announcers are white.

"Picket lines will be set up around the stadium and at various events. Also, we are urging all the concessionaires not to go to work on that day. We are urging all businesses that have committed themselves to sell there not to sell," said Brooks.

FEDERAL JOBS UP

Blacks have moved up to a record number of upper level Federal jobs and now hold 29,796, or 4.7 per cent, of the jobs in the GS grades 9 to 18, the top half of government jobs. This is a gain of 28 per cent since May, 1970.

Dymally Declares For Lt. Governor...

(Continued from Page A-1)

serve.

As an example, Dymally cited the Department of Consumer Affairs, which he said often lobbies against consumer protection legislation.

He also cited the Public Utilities Commission, which Dymally said has constantly sided with the powerful utility companies they are supposed to regulate.

"I know that an aggressive Lt. Governor can convert our lethargic and indifferent state government into a capable and active government, with the ability to respond quickly to the needs and wants of this growing population.

"As an independently elected Lt. Governor, serving only the people and not a political party or governor, I will use my office to focus attention on bureaucratic and governmental abuses.

"I believe my progressive legislative record on tax reform, education, human rights, campaign reform and the environment indicates the kind of Lt. Governor I will be," the Senator declared.

The 47-year-old Democratic lawmaker is Chairman of the Elections and Reapportionment Committee; Chairman of the Joint Legislative Committee on Legal Equality; Vice Chairman of the Health and Welfare Committee and sits on the Senate Education Committee.

Dymally is married and has two teenaged children. He is a graduate of California State College, Los Angeles. He is the founder and cochairman of the National Conference of Black Elected Officials and is a member of the California Advisory Committee on the U.S. Civil Rights Commission.

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FEDERAL REGULATIONS

Three U.S. Department of Labor paralegal trainees look over federal regulations with James B. Leonard, right, an attorney in the Solicitor's Office. They are participating in a 12-month on-the-job training program launched by the Solicitor's Office to qualify them for jobs as legal assistants. From left they are: Mrs. Venice Nash, Atlanta, Ga.; Mr. Javier Encarnacion-Nieves, Santruce, P.R., and Mrs. Lottie Woods, Chicago.

The Sacramento Observer

OUR CITY

WETMUKA M. MOFFATT

WETUMKA M. MOFFATT, JR.:

New Oak Park P.A.C. Director Named

Joe Carter, President of Oak Park Project Area Committee, Inc., (PAC), announces the selection of Wetumka M. Moffatt, Jr., as the new Executive Director.

PAC is the community arm of Urban Renewal in Oak Park.

Moffatt, 44, was selected out of 29 applicants throughout California and as far away as Pittsburgh, Pa.

Moffatt succeeds Blanche Hill, interim director of the PAC since the resignation in August of former director Gilbert Hamilton.

Mrs. Hill will remain with the PAC as a community services specialist.

Hamilton is now an assistant professor of social work at California State University in Sacramento.

Before assuming the Model Cities directorship in Hunters Point, Moffatt was director of Finance and Public Relations for the Golden Empire Council of the Boy Scouts in Sacramento.

He was noted, both here and in San Francisco, as an effective organizer of scout troops among disadvantaged urban youth.

As Oak Park PAC director, Moffatt will help administer a major redevelopment plan for the community under the federal Neighborhood Development Plan, which emphasizes rehabilitation of existing neighborhoods, and a high degree of direct community participation.

Moffatt is nationally known as a tough and effective administrator of the Hunters Point Model Cities Program. He is particularly effective in the Citizens Participation activity in a community. Oak Park residents are asked to feel free to come to the PAC office at 3425 Sacramento Blvd., to meet Mr. Moffatt.

His wife, Valeria, and three children, Corey, Richard and Monica, live in Sacramento.

UL's 5th Annual Meet

Dr. Eugene Spencer, president of the Sacramento Urban League, has announced that the Fifth Annual Membership Meeting of the local affiliate will be held Wednesday, January 23, 1974, at 7:30 p.m. at the Women's Civic Improvement Center, 3555 Third Avenue.

The nominating committee of the board will then present the slate of new Board Members for election by the general membership.

The election of Board members is one of the more important duties of the membership. All financial members will have the opportunity to participate and vote.

Memberships can be renewed at the Sacramento Urban League, 3515 Broadway, Sacramento, California.

Financial members who cannot attend are permitted to vote by proxy provided the proxy is returned to the Board Secretary, Michael McKinney, by January 18th, five days prior to the meeting.

All communications regarding proxies should be mailed to McKinney, Sacramento Urban League, 3515 Broadway, Sacramento, California.

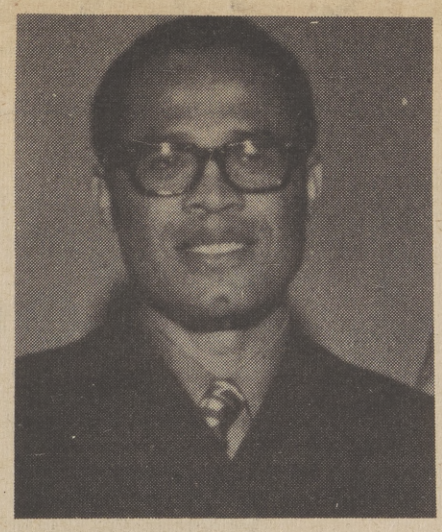
In the meantime, the State Board of Equalization has advised the local Urban League that under their Articles of Incorporation, Article 14, first line where it stated "Educational Purpose," is considered too broad for the Urban League to qualify under the Tax Welfare Revenue and Taxation 214 Code.

It must be restated as follows:

"This corporation is dedicated to charitable, educational, health, welfare, and research purposes only and all property which it has or may hereafter acquire is and shall be irrevocably dedicated to such uses as prescribed in Section 214 of the Revenue and Taxation Code."

All members must vote on this change at this annual meeting.

A slate of new Board members will be available for all members at the Sacramento Urban League headquarters office at 3515 Broaday, Sacramento, California on January 14, 1974.



DR. EUGENE SPENCER

Agency Announces Celebration

City, county and Housing and Redevelopment Agency officials will be among those attending a kick-off ceremony this week, Thursday, December 27, for the first homes in the Oak Park NDP target area which qualify for rehabilitation grants under the Federal Rehabilitation Program.

The first year target area was awarded $50,000 in grants for the rehabilitation of those homes that qualify under the HUD guidelines. An additional $250,000 has been designated for acquisition cost of substandard structures and relocation payments.

Al Mendoza, loan officer for SHRA, expects additional Section 312 loan monies at 3% interest to the home owner to be released within a few weeks.

The program administered by the SHR provides low interest loans for rehabilitation of homes determined to be economically feasible for refurbishing and allows the property owners to repair and improve their properties to local standards at a low interest rate.

Improvements must be those necessary to bring the existing structure to local code and standards. Loans are made to pay for repairs and improvements deemed necessary by the Rehabilitation Section of the SHRA. All improvements are contracted on a competitive bid process to independent contractors.

To be eligible, an applicant must be the legal owner or purchaser of the property proposed for rehabilitation. The property must be within the bounds of the NDP target area. Sixty properties have been classified for rehabilitation in the 2-1/2 block first year target area which is generally located along 2nd and 3rd Avenues between 37th Street and Santa Cruz Way.

Eugene Redmond Publishes Another Book

Professor Eugene B. Redmond, poet-in-residence and professor of English at California State University, Sacramento, has written another book of poetry. The new book, "In A Time of Rain and Desire," has been published by the Black River Writers of East St. Louis, Illinois.

The book, which is Redmond's fifth book of poetry, is a new group of love poems written during the late winter and spring of 1973. It succeeds four other books of poetry which Redmond has written: "Consider Loneliness As These Things," "Songs from an Afro-Phone," and "River of Bones and Flesh and Blood," and his first, "Sentry of the Four Golden Pillars."

Redmond is also the editor of a mini-anthology of Black writings called "Sides of the River." He is the co-editor, with Hale Chatfield, of "Ark of Bones and Other Stories," and "Poetry for My People."

He is also the editor of a special Black poetry issue of the Negro American Literature Forum in the Spring of 1972, and has edited a book of the collected poems and prose of American Black writer, Henry Dumas. Recently, Redmond issued his first recording, an album of poetry called, "Bloodlinks and Sacred Places."

Copies of the book are available at the Hornet Bookstore on the Cal State University campus.

Black Fraternities, From Invitation To Involvement

Black Greek-Letter fraternities, at one time labeled by some critics as an elite social group that more resembled a "Black Bourgeois," are emerging as a powerful force in the "black struggle," assuming a more visible role in challenging the relevant issues of the day. This was the feeling of D. Parke Gibson in his latest publication of "Race Relations and Industry," a management information bulletin.

Gibson said that the four national fraternities - Alpha Phi Alpha, Kappa Alpha Psi, Phi Beta Sigma and Omega Psi Phi - are hardly strangers to the civil rights movement.

"They help spawned the leadership that exposed the fallacies and viciousness of racism and chalked up historic racial gains," Gibson said.

The late Dr. Martin Luther King, Jr., for instance was an Alpha. Los Angeles Mayor Tom Bradley has served as Grand Polemarch of Kappa. The NAACP's Roy Wilkins, National Urban League's Vernon Jordan, Jr., and the Reverend Jesse Jackson of PUSH (People United to Serve Humanity), were initiated into Omega. Sigmas, too, have been prominent in the movement, heading civic, educational, religious, political and economic thrusts."

Gibson, in his bulletin went on to say that, "Since their founding in the early 1900's, the Black Greek-Letter groups have always 'preached' involvement and achievement in the classroom and community."

"They have also promoted brotherhood and social

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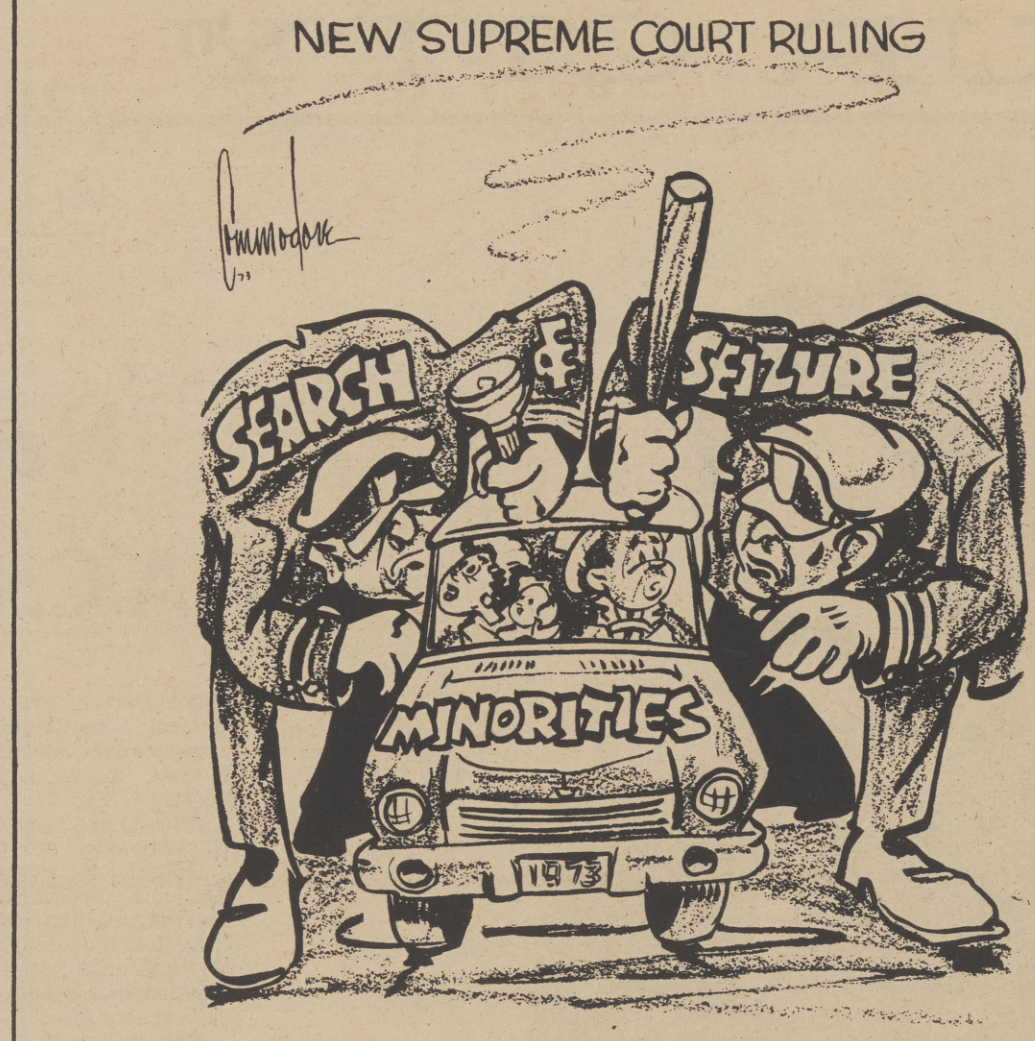

The Sacramento Observer

EDITORIALS

TO BE EQUAL

1973, A Year Of Crisis

VERNON E. JORDAN
EXECUTIVE URBAN LEAGUE DIRECTOR

1973 is a classic example of a year that came in full of hope and expectation and ended by slinking out, it's tail between it's leg.

Last January - it seems like a decade ago - the country inaugurated a President who won his second term by an enormous landslide. The economy was beginning to pick up and there was talk of a boom year.

Twelve months later speculation is rife that the President will resign or may face impeachment proceedings and the economy is in the grip of runaway prices and may yet fall victim to the energy crisis.

In between, the sewers of Watergate opened up, washing ashore a number of highly placed government figures who were forced to resign, some who face indictments for criminal activities, and a few who will soon be first - hand experts on the U.S. prison system.

One who got away was Spiro Agnew, who started the year by being sworn in for his second term as Vice President and ended it as a private citizen at large only because he was able to swing a deal with the federal prosecutors.

If 1973, with its recurrent crises and sensational revelations was a year best forgotten by the nation as a whole, it was even more difficult for Black people.

In all the various crises that shook the country, Blacks were virtually excluded from participating - as usual. The big story of the year was Watergate, but while all sorts of politicians were reaping the rewards of publicity, the only Black man in the case - the security guard who broke up the burglary of the Democratic Headquarters - was unemployed by mid-year.

The Administration, mired in its Watergate mess, seemed, if anything, even more hostile to the aspirations of Black citizens. This was the year in which Black people were totally ignored in the Inaugural Address, and victimized by too many federal actions to list here.

For starters, there was the freeze on housing programs that still keeps hundreds of thousands of families in inferior housing. Federal efforts to enforce the civil rights laws were just about stopped in their tracks - the point where a federal court had to order the Administration to fulfill its responsibilities in enforcing school integration.

And Washington unilaterally tried to end the life of the Office of Economic Opportunity and several other valuable anti-poverty programs like Model Cities and others through such dubious means as impoundment of funds and administrative fiat.

And, of course, this was the year of the great federal revenue sharing bamboozle; the year that the idea was peddled that everything would be just fine if creative federal programs were dismantled and parcelled out among city and state governments that did not want them, wouldn't know what to do with them, and were denied the funds to continue them on the necessary scale. That one too, got bogged down

(Continued on Page A-5)

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Black Fraternities, From Initiation To Involvement...

(Continued from Page A-4)

functions that highlighted this closeness. More often than not the dance, party or boatride attracted more public attention than community service, although the social function was usually a fund-raising activity toward another meaningful cause."

"The intensity of Black Greek-Letter involvement, however, cannot be denied as young and veteran college-trained men are making their presence felt with considerable impact in the nation's socio-economic arena," Gibson stated.

"People are now recognizing that this is a civic effort led and supported by an Alpha, or a Kappa, Omega or Sigma. Sure, I think we've become more involved with the relevant issues," the member commented, "but I also feel we're communicating our concern and our efforts more effectively," the member continued.

Gibson goes on to relate that last year, the New York Times, in an in-depth article on Black fraternities, said that Black Greek-Letter groups were making gains in prestige and membership while white fraternities were slipping.

"The bonds of brotherhood among college Blacks, incumbated in the ghetto and politicized prior to college life, run deeper than in most white fraternities. Moreover, Black fraternities at prestige Northern schools stress a brand of social activism that extends beyond the campus and graduation," the Times article said.

"The future of Black Greek-Letter fraternities looms bright," Gibson speculates. "Involvement" becomes perhaps the biggest lure for new membership. Initiation and pledging, once shrouded in mystery with suspence of impending servitude and hazing, now takes on more meaningful strategies.

Last year, the report indicated Alpha pledges spent at least 20 hours weekly on projects in Ann Arbor, Michigan's Black community - rather than shining "big brother's" shoes.

"With the built-in capability of walking the ghetto streets and sitting in corporate board rooms, judicial chambers and the highest political offices, Black fraternities offer an effective conduit toward the promotion of racial progress and racial harmony," the Gibson report concluded.

1973, A Year Of Crisis...

(Continued from Page A-5)

in the general paralysis that hit the nation's leadership after Watergate.

Death stalked the Black community as well in 1973, claiming an outstanding younger leader, George Wiley, whose success in organizing welfare recipients was an important step forward and who had just embarked on a new drive to unite Black and white poor people to fight for economic change.

George Wiley has been missed, as will Dr. Arthur Logan, physician, activist and friend to the civil rights movement, whose tragic death in November left all who knew him in sorrow.

But 1973 wasn't all bad. It was also the year in which Black political power flexed its muscles and continued electoral gains, most notably winning the mayoralty in three major cities - Los Angeles, Detroit, Atlanta - as well as making continued gains in smaller cities and in state legislatures and city councils. In the long run this may be the most important trend of the year.

A lot more of the importance happened, from the Vietnam pull-out to the Mideast War, but almost any way you slice it, 1973 was a year of one crisis piled on another and the big accomplishment is to be able to say "we survived."

Court Orders School To Pay Back Taxes

DALLAS - Goose Creek Consolidated Independent School District, in Baytown, Texas, was ordered to pay $86,892 in back pay, dating from 1969, to 42 female employees who had been illegally paid less than male co-workers doing the same work.

The order was handed down by U.S. District Judge William Mehrtens in Houston. The decision requires that wage rates of female custodial employees, be raised immediately to those of men doing substantially the same work and requiring equal skills and having equal responsibilities, as required by the equal pay provisions of the Fair Labor Standards Act.

Within 60 days, from the date of judgment, the school district must pay the back wages plus six percent interest from the date of underpayment.

The complaint against the Goose Creek Consolidated Independent School District was filed by the U.S. Secretary of Labor following an investigation by Labor Department Wage and Hour Division compliance officers.

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Opportunities For Blacks, Do They Exist

NEW YORK - Business Opportunities for Black Americans in Africa do exist in considerable abundance, but investors should proceed with caution, warns Pat Patterson in the December issue of Black Enterprise magazine.

"The potential is enormous in view of the needs for agriculture and industrial development," asserts Patterson, "but opportunities on the continent are circumscribed by the same limitations that most Blacks face in this country - a lack of capital resources and management know-how."

Moreover, most of the enterprises requiring only modest capital and limited expertise have been reserved by most African countries for indigenous businessmen.

Patterson, editor-at-large of Black Enterprise magazine, recently returned from a five-week tour of Africa where he found United States investment as a whole was small and investment by Black American businessmen nearly non-existent.

He said a change in America's attitude toward investing in the huge continent would help speed its development which now lags behind much of the world.

Patterson visited six countries, Liberia, Ivory Coast, Ghana, Nigeria, Kenya and Ethiopia. While business participation by American Blacks was low in most places there were exceptions, notably Thomas A. Woods' TAW International leasing, which operates in 11 countries and is the largest American owned operation on the continent and a lumber company owned operation on the continent and a lumber company owned by Leon Wood in Abidjan, Ivory Coast.

The Black Enterprise article contends that if an American Black is to be successful in Africa, he must investigate his market personally. He should also be adequately financed and equipped with expertise in the business he is undertaking.

What became clear in Africa, the editor concluded, was "that color is no substitute for competence. The struggling African countries can no more support Black ineptitude than they could the ineptitude of whites. And to succeed in Africa, these businessmen need to be darned good."

Woolworth

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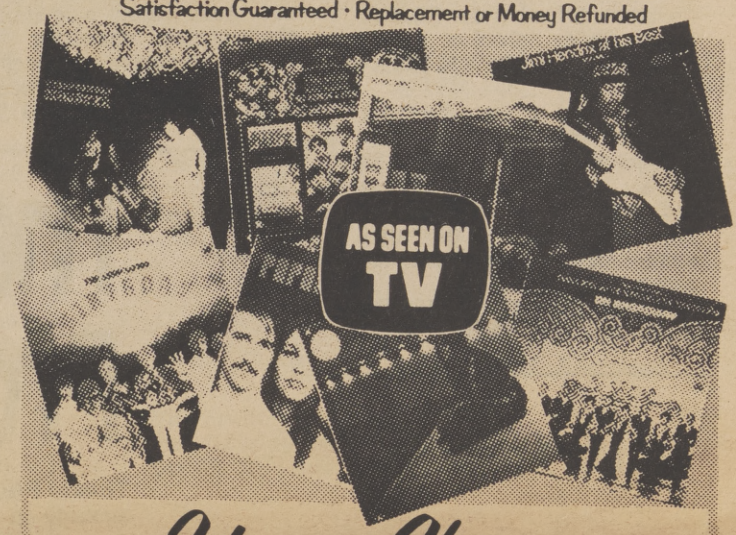

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EBONY V-P NAMED TO COMMUNICATIONS PANEL

NORTH BRUNSWICK, N. J. - William P. Grayson, executive vice-president of Johnson Publishing Co., Inc., has been named to the national communications committee of the Boy Scouts of America by Robert W. Sarnoff, committee chairman and president of RCA.

Grayson, also associate publisher of Ebony, Jet, Black Stars, and Black World magazines, will recommend policies governing BSA public relations and Scouting publications of the 6.5 million member youth organization.

He will also serve in an advisory role in the preparation, usage, and distribution of audio-visual material, corporate advertising, and media information.

A native of Kansas City, Kans., Grayson attended Los Angeles City College, City University of New York, and Harvard University Graduate School of Business Administration. He also studied at the famed Poor Richard's School of the Charles Morris Price School of Advertising and Journalism in Philadelphia.

Considered a top specialist in ethnic and minority marketing techniques for the past 38 years, Grayson's journalism and marketing career began in 1936 as a staffer with the Baltimore Afro - American newspaper.

During his 14 years with the Afro-American, Grayson served as advertising manager.

In 1947, he joined Johnson Publishing Co., Inc., as eastern regional advertising manager. Ten years later he was promoted to vice - president in charge of Ebony's international market.

Grayson, a New York City resident, advanced to executive vice-president and national advertising director in 1968, and the following year he served as interim publisher of Ebony and Jet.

Active in numerous civic, business, and community affairs, Grayson has traveled extensively throughout the world.

He is a member of the communications committee of the BSA Greater New York Councils, a trustee of the City Club of New York, and advisory committee chairman of Manhattan Community College.

Grayson is also a member of the board of directors of the Sales Executive Club of New York and the Magazine Publishers Association; a member of the American Marketing Association, Business Research Advisory Council of the Department of Labor, National Marketing Advisory Committee of the Department of Commerce, Commerce and Industry Council of the National Urban League, and New York City's Grand Street Boys' Association, Inc.

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Sacto. Chamber Group Plans D.C. Trip

The Sacramento Metropolitan Chamber of Commerce Military Development Task Force, announced that the Fourth Annual visit of local government and business leaders to Washington, D. C., has been scheduled for February 24-26. The primary purpose of these annual visits is to demonstrate Sacramento's interest in, and concern for, the three military installations (McClellan AFB, Mather AFB, and the Army Depot).

The three installations employ about 32,000 people, both military and civilian, with yearly payrolls over $365 million. They spend around $29 million annually, in the Sacramento area for miscellaneous supplies.

The task force will include H. S. Rodebaugh, 1974 Chamber president-elect, members of the County Board of Supervisors, Richard Marriott, Mayor of Sacramento, members of the City Council, and business leaders representative of all sectors of the Sacramento economy. Any interested Chamber member may join the task force, but all members will travel at their own expense.

The 1974 trip plan's include a breakfast meeting with area Congressmen, briefings and meetings with Department of Defense officials, and a congressional delegation dinner.

The task force has also received much positive response from pentagon officials and our Congressional delegation.

They're growing with Procter & Gamble

These P&G managers are only a few years out of college, yet they're already in charge of important parts of our business.

They joined us at the beginning management level because that's where everyone in P&G management begins. We "grow" our managers by promoting from within, on the basis of merit alone.

You carry substantial responsibility as soon as you start, and you work with and learn from professionals at all levels — P&G managers who want to see you develop as rapidly as possible and advance as fast as possible.

There's no limit to how far or how fast you can go . . . except your own ability. Does this kind of opportunity interest you?

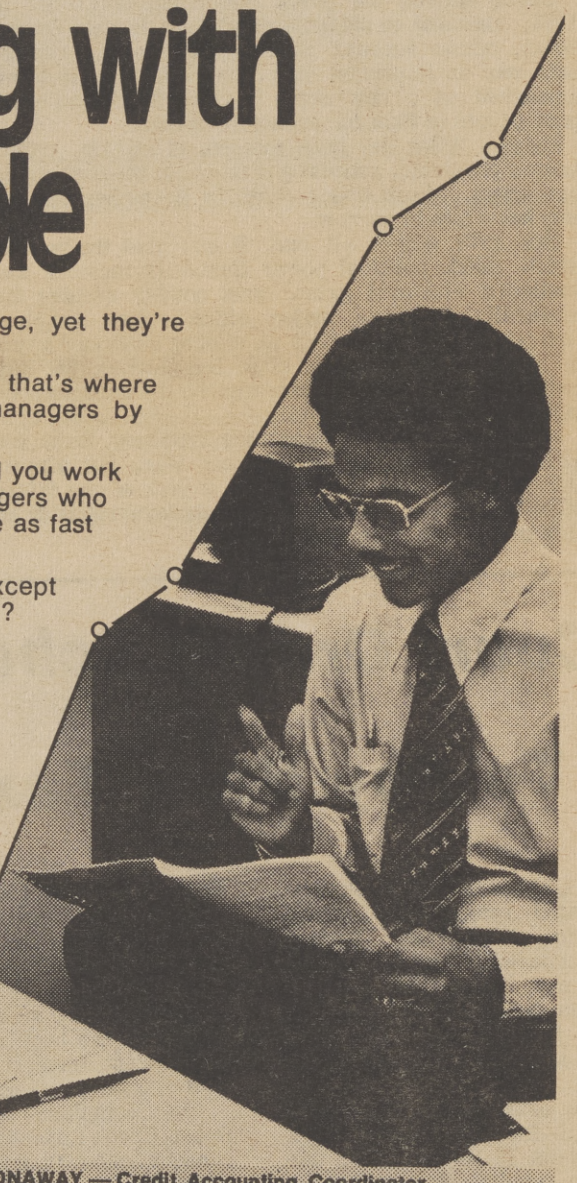
We have early management opportunities in these fields:

- **General Business Management —** Sales, Advertising, Data Processing, Finance and Accounting, Purchasing, Market Research, Field Office Management.
- **Manufacturing and Technical Management —** Production, Research and Development, Engineering, Industrial Engineering.

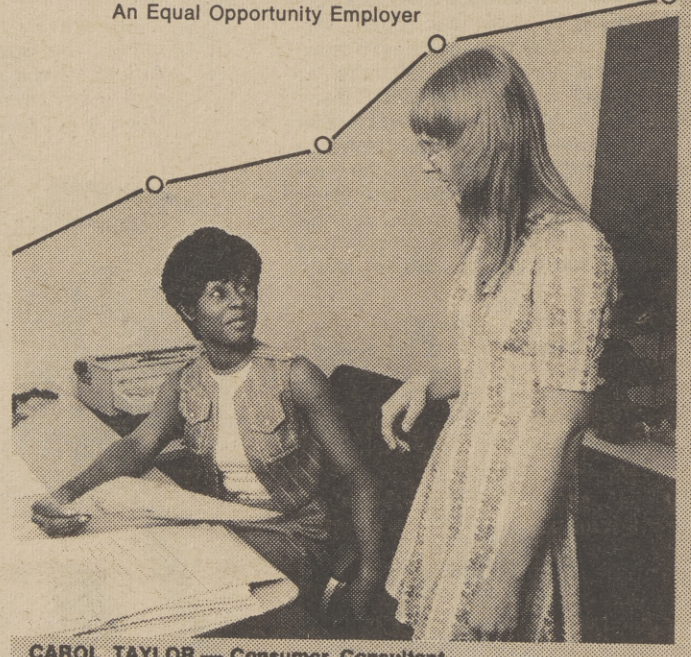
If your interests are in these fields and you have a good record of achievement, write:

Mr. D. P. Dunlevey
Procter & Gamble, Hillcrest Tower
7162 Reading Road
Cincinnati, Ohio 45237

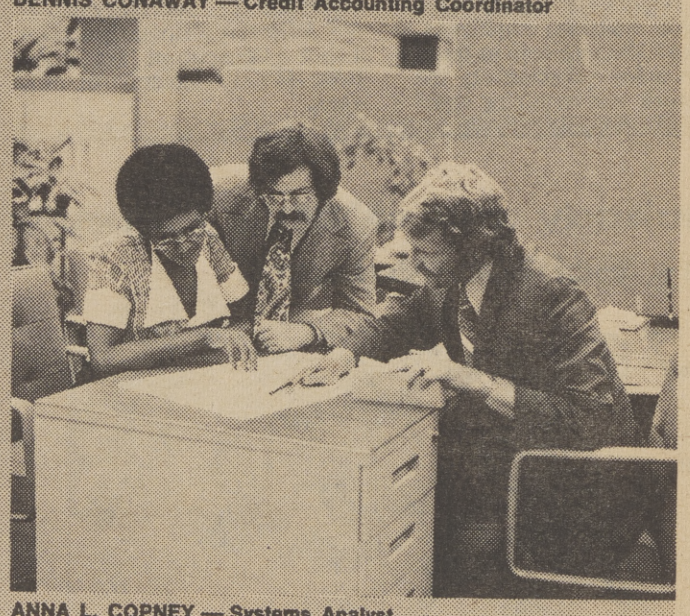
Procter & Gamble
An Equal Opportunity Employer



DENNIS CONAWAY — Credit Accounting Coordinator



CAROL TAYLOR — Consumer Consultant



ANNA L. COPNEY — Systems Analyst

K-POP 1110 AM
K-PIP 93.5 FM
SPORTS SCHEDULE

KPOP - KPIP
KENDALL ARNETT
TOURNAMENT
In Auburn

THURSDAY, December 27 -
Roseville vs Ukiah
5:20 p.m.
Del Oro vs La Sierra
7:00 p.m.
Placer vs Folsom
8:30 p.m.

FRIDAY & SATURDAY, December 28th and 29th - High School
KENDALL ARNETT
TOURNAMENT
5:30 p.m.

MONDAY, December 31st -
SUGAR BOWL GAME
Notre Dame vs Alabama
4:35 p.m.

K-POP 1110 AM
K-PIP 93.5 FM

NUWAY BODY SHOP

24 HOUR TOWING SERVICE
RADIO DISP.
INSURANCE ESTIMATES
AND APPRAISALS
RENTAL CAR AVAILABLE
4701 FRANKLIN BLVD.
SACRAMENTO, CALIF.
C. MILLER, OWNER
TELEPHONE 452-7076
452-7077

Don't Count Big Cars Out Yet

Black Americans are notorious big car drivers. And they continue this purchasing fact, even though these cars have been declining in sales for almost 10 years now.

In 1965, 40 per cent of cars sold were standard-sized. Last year, 1972, they were down to 35 per cent, and are decreasing as a percentage of the total at a much greater rate.

There is no question that the auto makers expect the trend to continue at an even greater rate and 27 per cent of the market is predicted for the standards during 1974.

But even if it went to 25 per cent, this still would mean 4.5 million vehicles which isn't to be sniffed at.

In order to protect their profit structures, the Detroit manufacturers have been putting their allowed price increases in the small car field "where the action is."

As a result, a Ford Pinto is up by $271 or 13 per cent over the 1973 model while the standard-sized Galaxie 500 was raised in price only $17 or .4 per cent.

Automotive News reports that so far this year, 31 per cent of the cars purchased by Americans were standard-sized vehicles, 19 per cent intermediates, 13 per cent compacts, eight per cent were specialty-type cars and eight per cent were sub-compacts.

Cadillac announced this month that "contrary to many reports of declining big car sales, Cadillac dealers continued their phenomenal new car sales pace in mid-November."

Dealers' showrooms have not been jammed with buyers but this was the situation long before the latest gasoline scare. For the last 11 weeks, car sales of all makes have failed to equal those of the same period a year ago.

And it is also the Christmas shopping season, which is traditionally a slow one for car sales. It's been a long time since someone found a new car under the tree.

If one looks at the situation closely, he would probably have to say that this is no time to panic and take a tremendous loss on a big car he bought only a year or two ago, because that was the type of transportation he needed.

Why? One reason is because of the size of the gas tank. The Ford Pinto gas tank holds but 12 gallons while the Ford Torino has a 26.5 gallon tank. The Chevrolet Vega tank holds 16 gallons while the Chevrolet Caprice has a 26 gallon tank.

How much is actually saved between large and small? Buick says that members of the US Auto Club just drove a test fleet of different Buicks across the country and found that the difference between using an air conditioned luxury car and a Buick compact - they have the Apollo- was "less than a tankful of gasoline."

RESIDENTIAL
AND
COMMERCIAL
DAILY
WEEKLY
MONTHLY
YEARLY
CONTRACT

Lillian Hibbler
Owner

Lillian's Sani-torial Service

3230 BROADWAY (916) 452-3577
STATE LICENSED – BONDED – INSURED P.L. & P. D.
ESTABLISHED SINCE 1962

Official Notice To Real Estate Brokers

NO WAITING PERIOD

First Come-First Served

The drawing will be held Monday, January 7, 1974. The Insuring Office will be closed Monday, December 31, 1973 and Tuesday, January 1, 1974.

ADDRESS	PRICE	CODE	BEDROOMS	BATHS	APPROX. TAXES
SACRAMENTO-SOUTH					
5821 44th Street	13,500	B1	2	1	$333
*3409-3411 25th Ave.	19,500	E1	2	1	-
*not eligible for 235 and must be occupant owner.					
SACRAMENTO-NORTH					
206 Christine Drive	13,500	B1	3	1	385
1025 South Avenue	18,000	D1	3	2	414
STOCKTON					
2433 Hackberry St.	23,500	G1	6	2	665
2036 E. Webber St.	17,500	D1	3	1-1/2	601
MARYSVILLE					
1002 Jacobs St.	16,000	C1	3	1	-
NORTH HIGHLANDS					
*6072 Georgia Dr.	17,500	D1	2	1	-
*not eligible for 235 - no warranty on swimming pool.					
RIO LINDA					
7242 Manuel St.	16,500	C1	3	2	-
7246 Manuel St.	16,000	C1	3	1	530
SACRAMENTO-CONDOMINIUM					
4350 G Parkway #3	14,000	B1	2	1	-
SACRAMENTO-SOUTH					
3557 42nd Street	12,500	B1	2	1	253
3824 46th Street	12,500	B1	2	1	325
7390 Cranston Way	20,500	E1	3&FM		566
SACRAMENTO - NORTH					
199 Danville Way	13,000	B1	3	1	435
237 Cookingham	13,500	B1	3	1	426
FAIR OAKS					

The following property is offered for all cash, "as is," without warranty, ineligible for FHA insured financing. Bids may be submitted on a sealed bid basis for more than the listed price but in increments of $100. The usual 5-day waiting period is applicable. Tie bids will be resolved by draw. FHA will pay no closing costs, no assessments, and will make no allowances for financing. This property is on a septic tank, county sewers are available. Buyers are expected to have own financing and be prepared to close with 15 days of acceptance of offer. Purchase contract must contain the following statement verbatim: "Item 11 on the reverse hereof is void and of no effect and purchaser will make no claim thereunder. Purchaser acknowledges he is aware property is ineligible for FHA mortgage insurance, that property in present condition may not meet local code requirements, but agrees that after purchase and before permitting occupancy, he will repair property to meet requirements of City and County building code, as applicable. First sentence in Item "E" herein is cancelled." Customary investor/buyer regulations will apply.

7828 Olive Street	16,000	ALL CASH	3	2	-

EQUAL HOUSING OPPORTUNITIES TO THE PUBLIC

Stargell Receives Carver Award

PITTSBURGH - Wilver Dornal "Willie" Stargell of the Pittsburgh Pirates has been named by the 30th Annual George Washington Carver Day Committee to receive the National George Washington Carver Award.

Stargell is being recognized for his outstanding work in the Pittsburgh community as well as his national efforts to raise funds for sickle cell anemia prevention and cure.

The award will be presented at the annual luncheon at the Webster Hall Hotel, Friday, January 4, 1974. It will be given to him by his teammate, Davie Giusti, of The Pittsburgh Pirates.

WILLIE STARGELL

The event usually attracts one of the largest turnouts for an interracial and interdenominational lunchon in Pittsburgh. Proceeds are used to support Camp Achievement, an interracial camp for underprivileged children near Connellsville, Pa.

The luncheon is a highlight of George Washington Carver Week, January 1-5, nationally proclaimed through the efforts of the late Dr. Alma Illery of Pittsburgh. The event is marked in Pittsburgh by a number of activities in Pittsburgh and County schools and district colleges.

Luncheon Chairman Roy Kohler announced that community service awards also are being given to the Baptist Ministers Conference of Pittsburgh and Vicinity; Society of Brothers, Farmington, Pa.; Sister Adele of St. Francis Hospital; Clarence Frank of Penn Hills; Lois Weissflog of Gulf Oil Corp.; Rev. W. J. Moncrieff, Corapolis Church of God in Christ; Gladys McNairy of the Pittsburgh School Board, and Walter Brannon, director of Sewickley Community Center.

Harlem Clowns Come To Town

Basketball Monkeyshines!

That's what local fans will see when the world famous Harlem Clowns bring their fantastic show to the Sacramento High School gymnasium on Monday, January 7, 1974.

The globe-trotting Clowns have been criss-crossing the United States and Canadian provinces as well as the rest of the world, for more than 35 years.

For folks who like laughs with their sports, the Harlem Clowns have all the answers. From the time they take the floor to the tune of their theme song, "Sweet Georgia Brown," until the grand finale "baseball game," the Clowns are working their hardest to combine fancy ball handling and shooting with both planned and spontaneous humor.

In their long history, the Clowns have played mostly for high schools, with their games usually sponsored by the Lettermen's Club, Associated Student Body, Key Club, PTA and Girls' League.

Locally they are sponsored by Sacramento High's Key Club as a fund raising project for the present school year.

Opponents have as much fun as the Clowns - because Owner Al Pullins, insists that his players "keep the game interest-

Often the Clowns purposely pass up scoring opportunities and even toss the ball into the wrong "bucket" now and then.

And the fans never tire watching the Clowns - they come back year after year and always there is a capacity audience out to watch them.

O.J. Simpson, Football's Best

NEW YORK - O. J. Simpson became the first player in professional football history, to gain more than 2,000 yards in a single season with a 200-yard effort last Sunday as the Buffalo Bills defeated the New York Jets, 34-14, in frozen, snow-covered Shea Stadium.

Simpson, former Heisman Trophy winner at USC, broke Jim Brown's National Football League single season rushing record of 1,863 yards early in the game and sent the crowd of 47,740 into bedlam where he went over the 2,000-yard mark with a six-yard run with five minutes to play.

Simpson ended the season with 2,003 yards.

after-christmas SALES

famous dress and casual shoes!

Naturalizers - the shoes with the beautiful fit! Many styles, colors. Reg. $18.00 - $25.00 — 9.99-15.99

A select group of styles by Delisbo Debs, Andrew Geller, Bel Air, Kimel. Reg. $25 - $32 — 15.99

Imports! Includes our most popular styles from Italy and Spain! Reg. $25 - $30 — 19.99

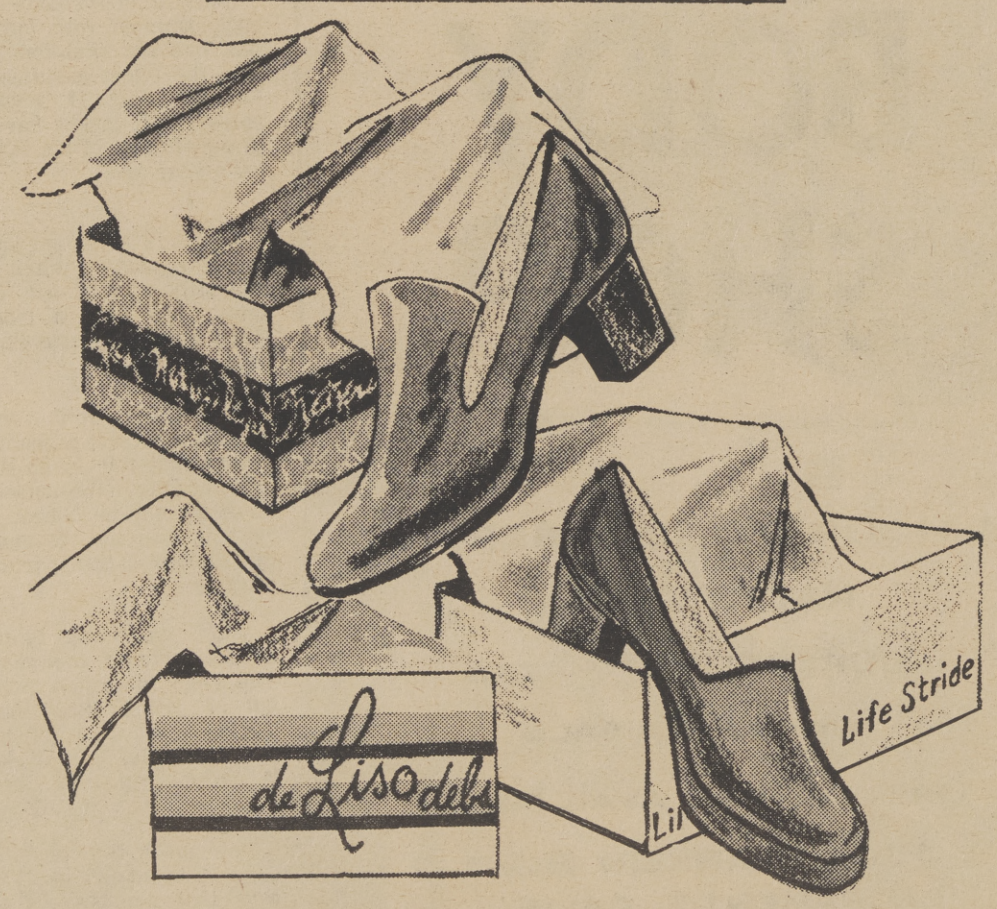
Cobbies! Some of your favorites in suede, patent leather, calfskin, Reg. $18 - $22. — 13.99

Life Stride and Miss America dress and casual shoes, plus imports! Reg. $18 - $23 — 12.99 & 14.99

Clogs and imports, famous brand styles by D'Avanti and Current Attractions. — 7.99

SHOE SALON, 8, 75; CAREER SHOES, 101

Famous name men's shoes! Over 500 pairs of English Walkers, imports, and styles by Roblee and Pedwin. 12th and K only!
REG. $22.00 - $30.00 — 12.99
MEN'S SHOES, 57



WEINSTOCK'S
9th & K, 12th & K, Arden Fair
Country Club Plaza, Florin Center
Sunrise Mall

THE CHURCH, Part II

Black Christian Educ., Home An Agency Of Socialization

by REV. B. LELAND NASH, JR.

Socialization occurs in the Black Community in many settings and in interaction with a number of different people and groups. We shall consider the Apartment and Home as agencies of socialization. When one considers the place of residence for the masses of Black Americans, he is made to marvel at the ability of persons in the Black community to "co-exist" with many varied and different lifestyles.

NASH

"Black co-existence" bespeaks the Black community's ability to share space, resources and materials. Since space is limited, resources are scarce, materials are hand - me - downs, the struggle to survive via mutual co-existence takes precedence over any implemention of the concerns difficult, if not impossible.

The result is the emergence of varying family structures, relationships and styles of living. It is within the context of these emergent relationships that the child lives. Much of what he learns about life and the world he learns within the residential Black community.

The implication that this has for Christian education in the Black community are important.

For example, how do the dynamics of "overcrowded living" and economic insecurity affect or undermind the Christian socialization of a child? What kind of living out a healthy and authentic lifestyle?

Until adequate living conditions are available, how might Christian education relate itself to those persons currently living under social, psychological and environmental duress? What does this say about Christian education and the need for its content to relate itself to the various family structures and issues that are a part of Black co-existence?

What kinds of images of family life, of maleness, of femaleness and of relationships are projected by persons forced to live under such conditions?

WHAT HAPPENS INSIDE THE LACK HOME OR BLACK APARTMENT COMPLEX, AND WHY, IS THE BASIC QUESTION TO WHICH CHRISTIAN EDUCATION IN THE BLACK CHURCH MUST SPEAK?

If Christian education in the Black church is to be relevant, it will not only relate itself to these particular forced living conditions and the emergent images of family life, maleness and femaleness.

It will also relate itself to the FEELINGS that Black family members have regarding their living conditions and relational arrangements. Most Black families aspire to live their lives, develop relationships and family styles under "positive" living conditions.

The reality of present living conditions over against those living conditions to which the Black family aspires creates a continuous mental uneasiness. What is the nature of this uneasiness? How is it expressed? How does Christian education relate itself to those children who are forced to grow up in those circles where these feelings are expressed? What are the effects of this kind of living upon the development of one's personality.

How does Christian education counteract these negative influences?

How does it help persons to distinguish the difference? The Black Christian educator will want to address himself to these and other questions regarding the home or apartment complex as an agency of socialization.

To be continued. Part Three . . . "The Naked

Rev. Riley To Conduct Services

REV. HERMAN C. RILEY

The Rev. Herman C. Riley, presiding Elder of the Oakland District, of the California Annual Conference of the Christian Methodist Episcopal Church, will officiate at the worship - organizational - ritual services for the Collins Memorial C.M.E. Church.

In this service, the new congregation will be presented to the witnessing community of Christians.

The minister assigned for the new work is the Rev. B. Leland Nash, Jr.

The services will be held at 920 Los Robles, 2:30 p.m., Sunday, December 30, 1973.

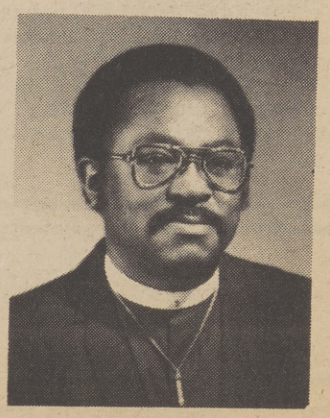
The Rt. Rev. W. H. Amos, is the presiding prelate. The public is invited to attend the ceremony.

Collins Memorial Christian Methodist

B. LELAND NASH, JR. MINISTER

WORSHIP: 10:50 A.M.

421-6015



REV. NASH

Public Worship--

Organization Ritual

920 - LOS ROBLES DEL PASO

The VOLUNTEERS of AMERICA

for God and Country

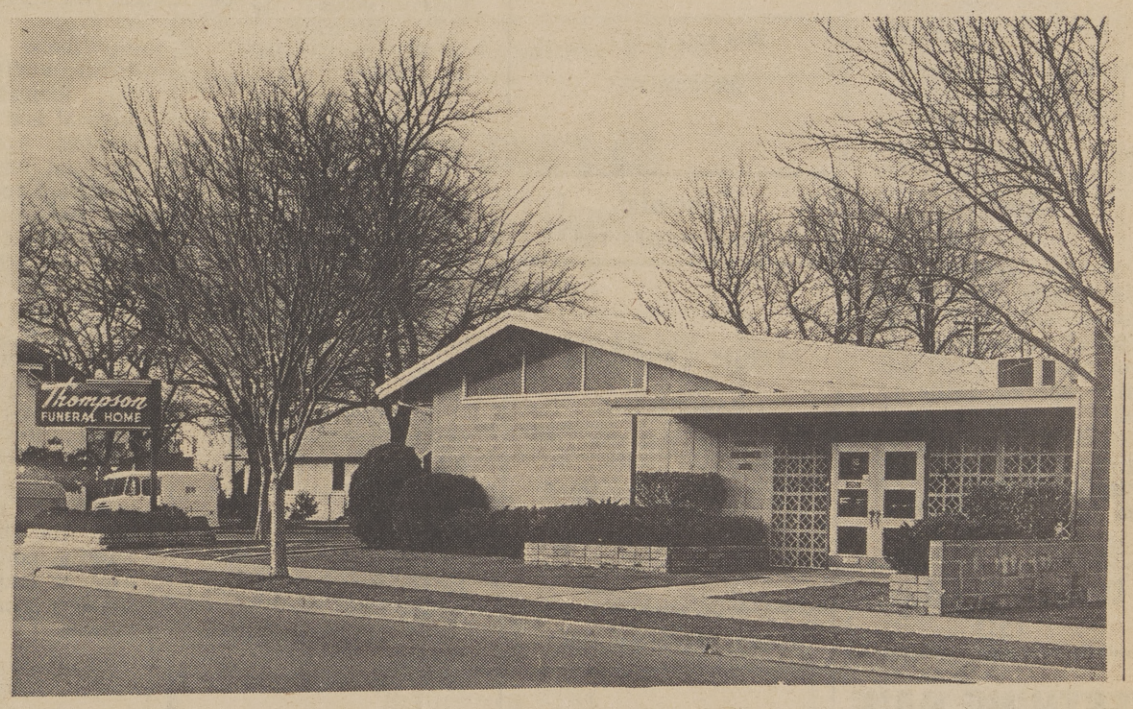
BE THRIFTY AND SHOP WITH DIGNITY

Family Thrift Store

Mon. thru Fri. 8.30 AM to 5 PM

Sat. 9 AM to 4 PM

PHONE 448-6647 • 1229 EYE STREET



Thompson's Rose Chapel

"Funeral Service To All At Modest Cost"

3601 FIFTH AVENUE PHONE 455-0777

Sacramento, California

FINDER CLASSIFIED ADS

The Sacramento Observer

(916) 452-4781

CLASSIFIED ADVERTISING INDEX

All FINDER Ads are placed in Classification for your convenience. All classifications are listed by title and numerical order. THE SACRAMENTO OBSERVER reserves the right to classify all advertisements, to delete objectionable words or phrases or to edit or refuse any advertisement. Every FINDER Classified Ad must specify a bona fide offer in good faith. Advertisers will hold THE OBSERVER harmless against all claims resulting from publication of an advertistment.

THE OBSERVER will not assume responsibility for more than one week's incorrect insertion and reserves the right to make correction in the next issue. Liability for errors will not exceed the cost of space occupied by such error. All FINDER Classified Advertisements should be checked by the advertiser the first week of publication.

Announcements 100
- Personals 110
- Legal Notice 120
- Lost & Found 130
- Meetings 140
- Drugs & Sundries 150
- Schools&Instructors 160

Employment 200
- Help Wanted 210
- Agencies 250
- Real Estate 300
- Home Loans

Rentals 400
- Apartments 450

Merchandise 500
- Furniture & Appl. 550

Automotive 600
- Trucks, Trailers 630
- Mobile Homes 640
- Motorcycles 660
- Rec'tional Vehicles 680

Insurance 700

Too Late To Classify 800

Quick Business Guide 900

Want to buy?...Sell or trade?...Looking for services?... Call (916) 452-4781

When answering a FINDER Classified Ad, please refer to the advertisement by Classification Number

Personals 110

SACRAMENTO BAIL BOND AGENCY

SINCE 1926
24-HOUR SERVICE
A. RICCI -F. VANCE
F. WITTON
443-2523
600 EYE ST.

RENT TO OWN

TV's and STEREOES
$7.00 & up
Free delivery, free service. 451-8213 - 451-8675

If you advertise in the "Help Available" column or in the "Free Offers" column. So, if you need a job and you have special skills to offer an employer or if you have something to give away, call FINDER right away, because your ad is "on the house."

Drugs & Sundries 150

TEETHING PAIN

Many baby doctors tell mothers to use this fast, safe, gentle relief. Helps teething baby and you sleep.

baby ora-jel

Drugs & Sundries 150

OUYE'S PHARMACY

Prescription Pharmacists

WE DELIVER

Free Parking

HI4—7370

10th and V. St.,

Sacramento

Schools & Instructors 160

MUSIC LESSONS

MUSIC LESSONS
Accordion lessons - $3.50 per week, in your home. Beginning or advanced. 334-2675.

Help Wanted 210

WE WANT YOU!

WANTED - Classified Ad telephone solicitor, for THE SACRAMENTO OBSERVER. Must be pleasant on the phone. Good rewarding compensation. Call 452-4781.

Help Wanted 210

New Locally-Owned

RIVER CITY BANK

IN ORGANIZATION
Accepting applications for the following positions for December 1st employment:
OPERATIONS OFFICER
INSTALLMENT LOAN OFFICER
NEW ACCOUNTS PERSONNEL
LOAN ESCROW SECRETARY
BANK TELLERS
NOTE TELLER
VAULT TELLER
NCR PROOF OPERATOR
COLLECTION DEPARTMENT CLERK

Banking experience required in some positions; preferable in others.

Qualified employees will be given opportunity for equity participation.

Send resume or request for application to: River City Bank in organization; P. O. Box 15247; Sacramento, Ca. 95813.

All Applications Confidential. An Equal Opportunity Employer.

OPENING

IMMEDIATE OPENING
Perm. position w/expanding pathology laboratory avail. now. Contact Personnel Dept., Central Pathology Lab., P. O. Box 1709, Santa Rosa, Calif. 05403.

Help Wanted 210

MECHANICAL HELPERS

MECHANICAL HELPERS: Immediate openings available at SOUTHERN PACIFIC. Strict Industrial physical examination required. Hard physical labor involved. Mechanical experience desired. Positions offer excellent pay, liberal vacations, medical and retirement benefits. For registration and interview appointment apply at any of the following HRD offices: 3101 Orangegrove Avenue, North Highlands; 3211 "S" Street, Sacramento, Ca.; 1325 "S" Street, Sacramento, Ca.; 3911 West Capitol Avenue, West Sacramento, Ca.; 121 Church Street, Roseville, Ca., Monday, November 5th only, 9:00 a.m. to noon, and 1 p.m. to 4 p.m. Ad paid for by Southern Pacific, no fee to applicant or employer - An Equal Opportunity Employer.

BLACK DRUMMER NEEDED

For group called the "Infinity," for recording tryout. Please call Mr. Fain, at 443-6541 at 10:00 p.m.

Help Wanted 210

Harrah's Tahoe CASINO

Has job openings at beautiful Lake Tahoe due to expansion. Permanent positions are now open

FOR
JACK POT
CHANGE PAY OFFS
BUSMEN
AND KITCHEN
MAINTENANCE
OTHER CASINO JOBS

Casino workers must be over 21 years of age. Except in the food Dept. Apply in person at

Harrah's Tahoe

STATE LINE NEVADA
8:30 a.m. to 5:30 p.m.
Mon. thru Sat.

PBX OPERATOR RECEPTIONIST

Qualifications: Full time. High school graduate with typing 50 wpm. Some business experience preferred. Busy front desk position requires manual dexterity and ability to deal with public. An interest in advancing in broadcast business helpful. Apply KCRA-TV, 310 10th St. Sacramento, on Saturday, December 8th, 9 a.m. - noon. No phone calls please. An Equal Opportunity Employer

Help Wanted 210

L.E. MEYERS COMPANY

Has openings for Experienced Cable Splicers and Station Installers. With/without truck. And Journeyman (Communications only). Work available in Northern and Southern California.
(714) 983-9531
or (916) 488-0543
An Equal Opportunity Employer

ARMY & AIR FORCE EXCHANGE SERVICE

Mather, McClellan and Beale AFB Exchange Service, accept applications for sales clerk, and food service workers and service-attendant. Excellent pay for qualified personnel. Apply at the following:
Mather AFB Building 3547, Tuesday, and Thursday, 8:30 to 11:30 a.m.
Beale AFB Building 2453 Tuesday, and Thursday, 8:30 to 11:30 a.m.
McClellan AFB Building 811, Monday and Thursday, 9 a.m. to 11:30 a.m.
Castle AFB Building 128 Tuesday and Saturday, 9:00 a.m., to 12 noon.

An Equal Opportunity Employer

Help Wanted 210

REGIONAL TRANSIT

ACCOUNTING TECHNICIAN: A.A. Bus. with minimum 15 units of Acctg. or 4 yrs. exp. will assist SR. Accountant in maintaining financial records.

OFFICER MANAGER: A.A. Bus. supervise clerical personnel and coin handling operations; maint. of A/R and other bookkeeping duties; must be able to meet public.

UTILITY CLERK: Pickup and deliver parcels in Sacramento area; assist in other general office duties; must have excellent driving record.

APPLY: 2824 "N" Street
8 a.m. - 5 p.m. Mon. thru Fri.
Closing Date: Dec. 28, 1973
Equal Opportunity Employer

Help Wanted 210

PSYCHIATRIC TECH LICENSED

Brookwood Hospital of Pacific Medical Center, newly opened psychiatric unit, has an immediate opening on P.M. shift for a full-time licensed Psych. Tech. and/or part-time relief. Relax in beautiful Santa Rosa while working in an exciting, progressive, psychiatric program. Contact: Personnel:
BROOKWOOD HOSPITAL
Pacific Medical Center,
151 Sotoyome St.
Santa Rosa, Ca 94505
(707) 542-2771
An Equal Opportunity Employer

Help Wanted 210

FIRE FIGHTER

$918 - $1,115 per month. Apply by Jan. 30, 1974. City of Sacramento Personnel Department, 801 9th St., Room 101. Phone 449-5726. Equal Opportunity Employer

AUDITOR

Opportunity for an aggressive individual with 2-5 years experience in bank auditing and or operations. A full service independent bank which includes a trust division and data center located at Santa Rosa, Calif. The City Designed For Living, 55 miles north of San Francisco in beautiful Sonoma County. Salary compensurate with experience. Excellent benefits. Contact or send resume to Mr. Rogers, Personnel Officer . . . EXCHANGE BANK P. O. Box 403, Santa Rosa, Calif. 94501. An Equal Opportunity Employer

Help Wanted 210

COORDINATOR

Temporary 6 mnths. $700 to $1,083.33 per month. Must be knowledgeable of Sickle Cell Anemia as a Human genetic disorder. Send resume to 1922 Del Paso Blvd., Sacramento Ca. 95815. For information, call 455-1069.

RN's CARDIAC CATH LAB AND SPECIAL PROCEDURE

Full-time 10:30 a.m. - 6:30 p.m. with flexibility. Must be experienced in use of cath lab recording equipment and catheters - Contact:
MT. DIABLO HOSPITAL
2540 East Street
Concord, Calif. 94520
(415) 682-8200 ext. 711

Help Wanted 210

SMALL BUSINESS EXECUTIVE

$1,460-$1,776
California State Department of General Services in Sacramento seeks executive to plan, organize, and direct a program to enhance small business opportunities for participating in State procurements and contract awards. Extensive statewide travel. Requires five years experience (two years in a supervisory capacity) in the analysis of bids and awarding of contracts for services, products, or construction including regular consultation with private and public agencies whose primary purpose is the promotion of small business activities. (Graduation from college is required but additional qualifying experience may be substituted for the required education on a year-for-year basis). To file for this examination, telephone (916) 445-8590 in Sacramento, from 8:00 a.m. to 11:00 a.m. and 1:00 p.m. to 4:00 p.m., on January 2 and 3, 1974. Please ask for Miss Kay. Calls will not be accepted after January 3.

SAN JUAN GREENBACK APT NO. 2

Equal Opportunity Fair Housing. Unfurnished apartment, 1 bdrm., $120 month; 2 bdrm., $146.86 per month; 2 bdrm., lg. $151.86 per month. Central heating & air cond. water, electric, hot water and garbage service supplied. Also furnished, wall to wall shag carpets, range and refrigerator. Apply at office, 7500 Greenback Lane, Citrus Heights, Ca. 95610.

FINDER CLASSIFIEDS ARE FREE ...

Real Estate 300

VA Homes

Address	Bdrms	Baths	Down Pymt.	Monthly Pymt.	Price
SACRAMENTO					
7920 Andora Way	3	1	$150	$127.00	$11,950 (as is)
62 Cathcart Avenue	4	2	None	135.00	14,400 (as is)
63 Cathcart Avenue	2	1	100	135.00	12,500 (as is)
105 Danville Way	4	2	None	152.00	13,900 (as is)
60 Fairbanks Avenue	3	2	None	128.00	10,900 (as is)
200 Fairbanks Avenue	3	2	None	138.00	12,400 (as is)
3913 High Street	3	1	None	104.00	9,900 (as is)
3832 La Solidad Way	3	1	150	146.00	14,950 (as is)
312 Lindley Drive	4	2	200	181.00	17,500
7737 Teekay Way	4	2	300	238.00	23,900 (as is)
2180 47th Avenue	3	1-1/2	250	178.00	17,760 (as is)
7821 48th Avenue	3	1	None	135.00	12,500 (as is)
8025 48th Avenue	3	1	None	136.00	12,900 (as is)
2167 62nd Avenue	4	2	350	182.00	18,700 (as is)
BRODERICK					
1222 Sullivan Court	3	2	250	173.00	17,650 (as is)
NORTH HIGHLANDS					
6540 Channing Drive	3	1	150	166.00	16,450 (as is)
5816 El Campo Way	3	1	250	158.00	15,950 (as is)
RIO LINDA					
6620 18th Street	2	1	200	152.00	15,700 (as is)

*All listings require 360 monthly loan payments, due the 1st day of each month, with an annual percent rate of 8-1/2%. All installments shown above include monthly amounts required for principal, interest, taxes and insurance.
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Douglass Papers To Be Published By Yale Univ.

WASHINGTON, D. C. - The complete works of Black lecturer and 19th century abolitionist Frederick Douglass, will be collected and published in an eight-year project to be undertaken by Yale University.

"The Yale study is going to provide a lot of information for young men with young ideas," commented Ann Weaver Teabeau, Douglass' great-granddaughter, who herself owns a number of the prominent scholars' documents.

The half-million dollar project was originated by the National Association for the Study of Afro-American Life and History and is being financed by one-year grants from the National Historical Publications Commission and the National Endowment for the Humanities.

It is the first attempt to collect the many writings of Douglass which are believed to number more than 15,000 according to project director John W. Blassingame. The first two years will be spent simply tracing and researching the documents and it may be four years before the first of 10 volumes of Douglass papers are published.

The Library of Congress is thought to be the largest single repository of Douglass writings but there are at least 1,500 additional documents in the District of Columbia alone among private collections including those retained by Howard University and the National Park Service.

Douglass, one of the early advocates of home rule for Washington, was the first Black U.S. Marshall in the District of Columbia and in 1884 became the U.S. Minister of Haiti. He lived in Washington for more than 23 years before his death in 1895.

Black Cops Seek Enforcement Role

ATLANTA - The National Black Police Patrolmen's Association, meeting here for its first national convention, has spotlighted the continuing minority role Blacks play in law enforcement throughout the nation.

According to Moses Baldwin, chairman of NBPPA, only 25,000 to 30,000 of the nearly 500000 policemen in America are Black - about 5 per cent.

In many areas the disparity is even greater in relation to local population. Detroit, where Baldwin is a veteran of 23 years on the police force, has a population that is about 50 per cent Black and only 15 per cent of the police are Blacks. In Newark, N.J., the ratios are 15 per cent and 60 per cent.

Baldwin feels cities must adopt quota systems for the hiring of police officers - perhaps hiring three or four Blacks for each white hired until the ratio in the police forces are closer to the local population ratios.

"People can call it reverse discrimination if they want to," he said, "but it's the only feasible answer at this time."

Baldwin feels, however, that increased numbers of Black policemen is not the whole answer to more effective Black participation in law enforcement.

"Some young officers are accepting bribes," Baldwin said. "They're getting caught up in the tempations of that society out there. At present, about half the new Black officers we get on the force are discharged for some kind of misconduct within the first two years."

In addition to challenging young Black policemen to rise above the existing level of police morality, speakers at the convention emphasized the need for improved recruitment and improved training. With an effective Black contribution, they said, there is little prospect of dealing with the law enforcement problems of the nation's cities.

Commission Finds Prisons A Failure

WASHINGTON, D. C. - A Federal crime commission composed of hard-line crime fighters has joined a growing list of prestigious panels which have branded the nation's prison system a near total failure.

"The failure of major institutions to reduce crime is incontestable. Recidivism (repeat offender) rates are notoriously high. Institutions do succeed in punishing, but they do not deter," wrote the National Advisory Commission on Criminal Justice Standards and Goals in a 636-page report.

The two-year study financed by a $1.75 million federal grant found that it would be better if many criminals were placed in special treatment programs rather than jails and that more emphasis be made toward developing alternatives to jail cells.

The report echoed earlier studies by such Congressional committees as the now disbanded Select Committee on Crime and the Judiciary Committee of the U.S. House of Representatives.

The latest report found that only hard-core offenders should be jailed and that visits by wives and husbands should be premitted. It also called for an end to prison uniforms for both prisoners and guards. Also:

* No prison sentence should exceed five years except those dealing with murder, organized professional criminals and dangerous, repeat offenders.

* Prison sentences should be imposed as a last resort with emphasis instead on probation, fines, halfway houses and work-release programs.

* States should not build large institutions for juveniles "under any circumstances" and severely limit "big houses" for adult offenders.

Naaman Brown and Associates
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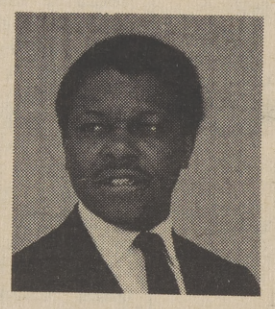

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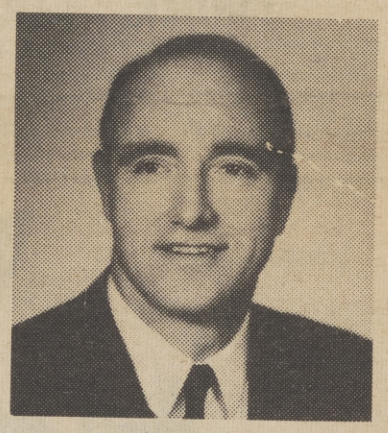

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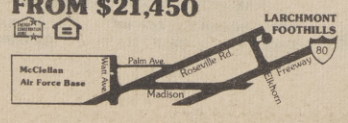


The Sacramento Observer

URBAN LIVING

'Kwanza' To Be Celebrated Locally

Shule Jumamose, or "Saturday School," is planning a celebration of "Kwanza."

"Kwanza" is a Swahili word. It is a traditional time at the close of the long year when Afrikan people set aside their differences and petty everyday concerns, and come together in unity and peace, as a loving family would, to relax, to eat, and simply but deeply, to enjoy each other's company.

The public is invited to participate in the local event.

Shule Jumamose is located at 3500 2nd Avenue.

The celebration is planned for Saturday, December 29th, 12:00 noon to 5:00 p.m.

Also a three-evening celebration of "Kwanza" is being sponsored by the Pan African Studies at the California State University, Sacramento, together with Black Caucus, the Young People's Search for Solution (YPSS) and other Sacramento community groups during the next week.

The celebration will feature refreshments, song, poetry, dancing, and good fellowship, according to Professor Ken Dowtin, director of Pan African Studies at the University.

The school's first event will be held at Lincoln Christian Center at 2620 21st Street on Wednesday, December 26, from 6:30 to 10 p.m. The second celebration will be held on Friday, December 28, at the Fairbanks Elementary School at 227 Fairbanks Avenue during the same hours. The final celebration is scheduled for 6:30 to 10 p.m. Monday, December 31, in the Seavey Circle Recreation Center at 240 Seavey Circle.

Members of the community are invited to one or all of the Kwanza celebrations and are urged to bring a potluck dish to the event. Other food and refreshments will be provided.

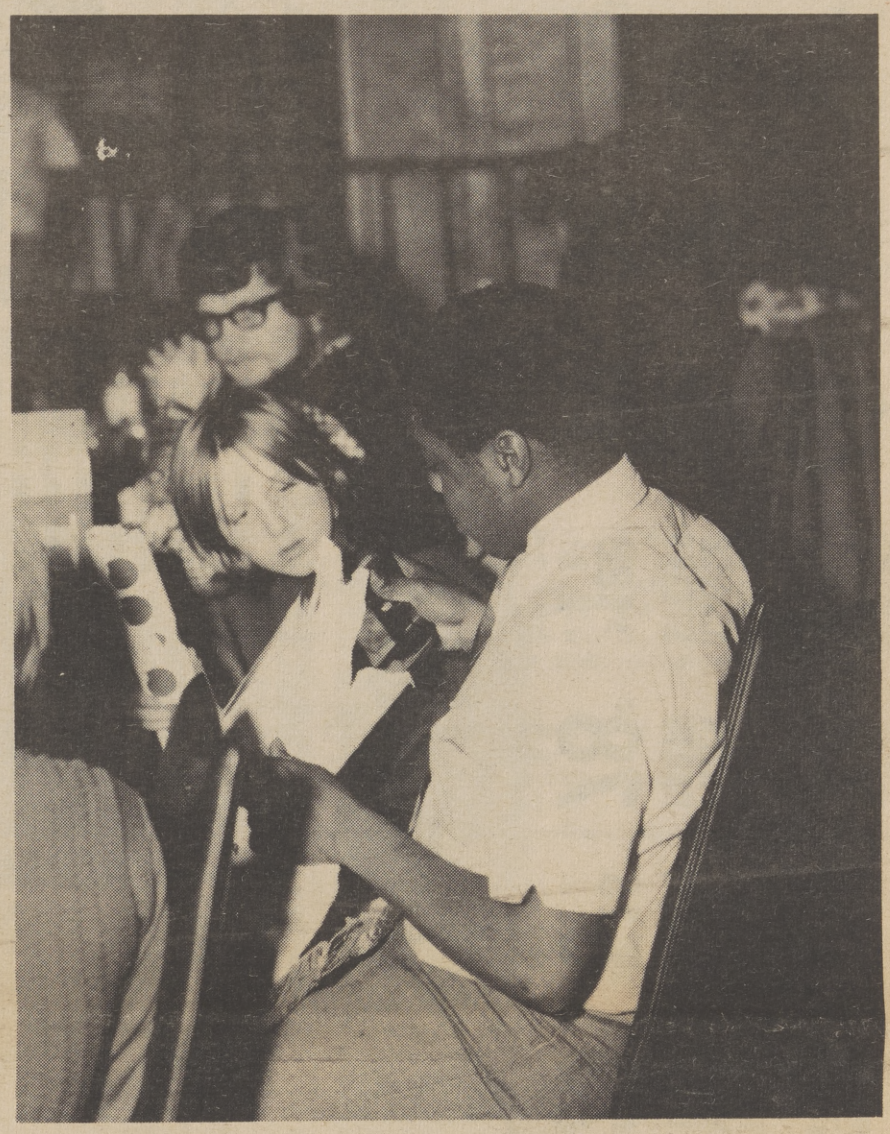
Mather's 'Santa In Blue' A Success

More than 100 smiling faces lit the banquet hall of the Mather AFB officers' club recently as the base's 1973 "Santas In Blue" effort, culminated with the traditional Christmas party for children of the Sacramento Children's Home.

When Mather's resident Santa-In-Blue arrived, a loud spontaneous cheer filled the room. As the presents were distributed the children cheered each other on in hopes they had received their No. 1 choices.

According to Major Bobby Crisp who managed the Santas In Blue "operation," it was the "record $6,300 donated by Mather AFB people that made this possible, along with the dedidedicated efforts of the people worked on the project."

HONORED GUEST



Young Mark Troy, one of the honored guests at the recent Santas In Blue party for children of the Sacramento Children's Home in the Mather AFB officers club, opens a gift while a curious onlooker friend checks the contents.

Speaking Of People

Black Beauties On Local Scene

Bre, a native of Sacramento, is an aspiring actress-model. She's as much at home behind a range, as she is on a pair of ski's at Squaw Valley.

Carolyn Thornton, age 21, had all eyes asking the question, "Who's That Lady," at a Christmas Fashion Show

Angie Winrow agrees that Black and beautiful have more meaning than words.

Seventeen-year-old Lavera Dixon graces the photographer's camera as another Camellia City beauty.

"Keep on Truckin'," says lovely Betty Haywood, a twenty-one-year-old Sacramento beauty.

TIME TO MAKE NEW RESOLUTIONS AND BRIGHTEN OUR OUTLOOK FOR 1974. WE ARE THANKFUL FOR OLD AQUAINTANCES AND LOOK FORWARD TO MEETING NEW FRIENDS IN THE FUTURE.

ICE CREAM OR SHERBET — 83¢ HALF GALLON

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DETERGENT **TIDE KING** — $1.28 DEAL PACK, KING SIZE BOX

COOKING OR SALAD **WESSON OIL** — 69¢ 24 OZ BOTTLE

SWANSONS TURKEY, BEEF, CHICKEN **MEAT PIES** — EA. 29¢ FROZEN 8 OZ

NORBEST GRADE A **JUNIOR TURKEYS** — EA. $5.28 MIN. WT. 5½ LBS. FRESH FROZEN

FOSTER FARM FRESH **FRYER PARTS** — LB. 78¢ THIGHS OR DRUMS

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FRESH EASTERN **SPARE RIBS** — LB 98¢ 3 LBS UNDER

BEL AIR SLICED **LUNCH MEATS** — PKG. 89¢ 12 OZ VARIETIES

• MONTEREY OR • MILD CHEDDAR **BULK CHEESE** — LB $1.24 CELLO PKG. RAMDOM WEIGHT

PARTY FOODS FOR A HAPPY NEW YEAR

FRESH PRODUCE

FRESH VINE RIPENED **SALAD SIZE TOMATOES** LB. 39¢

CALIFORNIA SMOOTH SKIN **LGE AVOCADOS** EA. 35¢

LONG GREEN CRISP **CUCUMBERS** 2 FOR 29¢

GARDEN FRESH SNAPPY **RADISHES** BU. 10¢

FRESH FLAVORFUL **GREEN ONIONS** BU. 10¢

LOOSE CLIP TOP **CRISP CARROTS** LB. 10¢

LEAFY CHINESE TYPE **NAPA CABBAGE** LB. 15¢

LARGE GOURMET TYPE **MUSHROOMS** LB. 79¢

JUICE FILLED FRUIT **FRESH LIMES** EA. 10¢

SWEET NAVEL **ORANGES** 5 LB. CELLO BAG 69¢

APPLE JUICE WESTERN FAMILY 1/2 GAL. 89¢

SNACK TRAY JENO FROZEN 7¾ OZ. 89¢

CRANBERRY SAUCE OCEAN SPRAY JELLIED OR WHOLE 300 24¢

POTATO CHIPS LAURA SCUDDER TWIN PAK REG. DIP 10 OZ. 59¢

EGG NOG FAMOUS CRYSTAL QUART 59¢

SAFFOLA MARGARINE 1 LB CUBED 49¢

ONION SOUP MIX LIPTON 2 ENV. PACK 37¢

MAYONNAISE WESTERN FAMILY QUART 77¢

PITTED OLIVES LINDSAY MEDIUM RIPE 300 39¢

IVORY LIQUID DETERGENT DEAL PACK 48 OZ SIZE 89¢

TOMATO SAUCE HUNTS BRAND 8 OUNCE 9¢

FRUIT DRINKS HI-C FLAVORS 46 OZ 34¢

TOMATO KETCHUP HUNTS BRAND 14 OUNCE 25¢

TOOTHPASTE GLEEM 7 OZ TUBE 69¢

MINCED CLAMS GORTON BRAND 6½ OZ. 39¢

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BEL AIR DRY GIN	LONDON DRY 90 PROOF FIFTH	$3.79
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GILBEY DRY GIN	LONDON DRY 90 PF HALF GALLON	$10.57
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BEL AIR WHISKEY	SKILLFUL BLEND 80 PROOF FIFTH	$3.57
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BEL AIR 8 YEAR	STRAIGHT WHISKEY 86 PROOF FIFTH	$4.15
EARLY TIMES	STRAIGHT WHISKEY 86 PROOF FIFTH	$5.49
WALKER TEN HIGH	4 YEAR WHISKEY 86 PF HALF GALLON	$9.98
ANCIENT AGE 6 YR	STRAIGHT WHISKEY 86 PF HALF GALLON	$11.98

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BEL AIR SCOTCH	IMPORTED FORMULA 86 PF HALF GALLON	$10.89
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CUTTY SARK SCOTCH	BLENDED WHISKEY 86 PROOF FIFTH	$7.79

HILLS BROS	COFFEE GRINDS 2 LB CAN	$1.89
HILLS BROS	COFFEE GRINDS 3 LB CAN	$2.93
MAXWELL	COFFEE GRINDS 5 LB. CAN	$1.89
MAXWELL	COFFEE INSTANT 10 OZ JAR	$1.57
MAXIN	FREEZE DRIED COFFEE 8 OZ.	$2.09
YUBAN	COFFEE GRINDS 2 LB CAN	$2.09
YUBAN	COFFEE INSTANT 8 OZ	$1.43
SANKA	COFFEE INSTANT 8 OZ JAR	$2.06
SANKA	FREEZE DRIED COFFEE 4 OZ	$1.33
SANKA	FREEZE DRIED COFFEE 8 OZ	$2.29
BRIM	FREEZE DRIED COFFEE 4 OZ	$1.33
BRIM	FREEZE DRIED COFFEE 8 OZ	$2.29
BRIM	COFFEE GRINDS 2 LB CAN	$2.46
CREMORA	BORDEN 22 OZ JAR	99¢
PRUNE JUICE	DEL MONTE 32 OZ SIZE	59¢
ORANGE JUICE	CRYSTAL QUART	39¢
ORANGE JUICE	MINUTE MAID FROZEN 6 OZ	29¢
ORANGE JUICE	MINUTE MAID FROZEN 12 OZ	57¢
TOMATO JUICE	WESTERN FAM. 46 OZ CAN	35¢
BEL AIR EGGS	GRADE AA EXT. LGE	83¢
BEL AIR EGGS	GRADE AA LARGE	80¢
BEL AIR EGGS	GRADE AA MEDIUM	77¢
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KERNEL CORN	DEL MONTE 10 OZ VAC PAK	24¢
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PEAS	GREEN GIANT MED. SWEET WITH BUTTER SAUCE 10-OZ	34¢
CORN	GREEN GIANT NIBLET WITH BUTTER SAUCE 10-OZ	34¢
CHILI & BEANS	WESTERN ARMOUR 15 OZ	49¢
DEVILED HAM	UNDERWOOD SPREAD 4 1/2 OZ	65¢
CHEESE PIZZA	ABRUZZI FROZ. 16 OZ	79¢
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CREAM CHEESE KRAFT PHILA 8 OZ 49¢

PLUMROSE SALAMI BEEF 7 OZ STICK 59¢

CHEESE SPREAD KRAFT 5 OZ VARIETY 39¢

FRYER BREAST FOSTER FARM LB 88¢

CHECKERBOARD FROZ 22 OZ **GAME HENS** EA $1.08

CHOICE BOTTOM ROUND **SWISS STEAK** LB $1.78

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CHOICE BONELESS TOP **ROUND STEAK** LB $1.88

FRESH FROZEN 7 OZ AVG **LOBSTER TAIL** LB $2.98

FRESH SHOULDER **PORK STEAK** LB $1.28

BUMBEL BEE COOKED **SHRIMP MEAT** LB $2.98

CHOICE POT BRISKET **BEEF ROAST** LB $1.48

OCEAN BEAUTY 8 OZ JAR **OYSTERS Fresh** $1.09

CHOICE REGULAR CUT **SHORT RIBS** LB 68¢

ARMOUR STAR 12 OZ PKG **FRANKFURTERS** 79¢

VICTOR SHANK PORTION **SMOKED HAM** LB $1.09

MADE RITE 13 OZ STICK **VARIETY CHUBS** $1.08

VICTOR BUTT PORTION **SMOKED HAM** LB $1.19

C&K 8 OZ VARIETIES **LUNCH MEATS** 79¢

BONELESS CURE B1 **HORMEL HAM** LB $2.58

C & K 12 OZ VARIETIES **LUNCH MEATS** $1.04

ARMOUR STAR 12 OZ PKG **SLICED BACON** $1.08

KRAFT 14 OZ PACKAGE **CHEESE FONDUE** $1.58

BEL AIR 1ST QUALITY **SLICED BACON** LB $1.19

PRECIOUS CHEESE 1 LB TUB **RICOTTA** 84¢

PLUMROSE 13 1 2 OZ CAN **PORK SAUSAGE** 59¢

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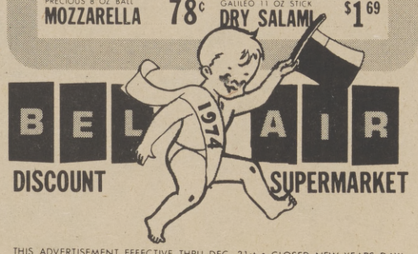
GALLO WINES	VIN ROSE, RHIEN GARTEN CHIANTI HALF GALLON	$1.99
SEBASTIANE WINES	GREEN HUNGARIAN, ZINFANDEL CHENIN BLANC FIFTH	$2.29
CHARLES KRUG WINE	BEAUJOLAIS GAMAY FIFTH	$2.75
BEL AIR FRENCH BRANDY	80 PROOF FIFTH	$3.88
KORBEL BRANDY	80 PROOF FIFTH	$5.65
CHRISTIAN BROS. BRANDY	80 PROOF FIFTH	$5.65



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1919 FRUITRIDGE RD. • 6231 FRUITRIDGE RD. • 1301 FLORIN RD. • 4320 ARDEN WAY • 5450 DEWEY DRIVE • 8101 SUNSET AVE. • 5840 SANTA FE WAY

More Tests In '74 For Lead Poisoning

Approximately 275,000 children under the age of six, were tested for lead poisoning in the first year of a broad government attack on the lead based paint problem, according to HEW Secretary, Caspar W. Weinberger.

Sacramento was among 42 communities receiving $6.5 million in funds administered by the Department of HEW, an estimated 30,000 children had potentially dangerous levels of lead in their bloodstreams, Secretary Weinberger said. Approximately 4,600 children required treatment. In many of the children, the level of lead will decrease if the sources of lead in their environment are removed.

The programs are directed at children living in deteriorated housing with hazardous amounts of lead based paint which is old and peeling.

The goal for 1974, the second active year of the program, will be the testing of 300,000 additional children.

Secretary Weinberger said an estimated 2-1/2 million children are at risk of developing lead poisoning, with about 600,000 with elevated blood-lead levels. President Nixon signed the Lead Based Paint Poisoning Prevention Act of 1973 earlier this month, amending original legislation enacted on 1970. The new law called for closely coordinated multi - agency attack on the lead based paint problem and authorizes programs of research, demonstrations and grant assistance to communities on preventing lead poisoning in children.

Federal agencies involved are the Department of Health, Education, and Welfare, the Department of Housing and Urban Development, and the Consumer Products Safety Commission.

In the communities where projects are underway, children are given an initial blood test for lead poisoning. If they are found to have elevated levels of lead in their blood, they receive another test for confirmation. Those severely affected, will receive medical treatment. Others will require management, follow-up or surveillance, accompanied by housing inspection and such remedial action as is required.

Secretary Weinberger urged all parents to take these preventive steps if they live in housing that has oil paint which is cracked or peeling.

- Brush any peeling paint off the walls.
- Keep the floors swept clean of paint chips.
- Ask any physician, clinic or health department how to find out more about lead poisonings.

Consumer's 'One Stop' Complaint Form

To simplify complaint filing procedures the California Department of Consumer Affairs, in cooperation with other state agencies, has prepared a "One Stop" complaint form.

The new "One Stop" form, does not replace existing forms, but is designed for people who do not know who to contact regarding a complaint.

Originally the form was planned for use by the Department of Consumer Affairs only but was expanded to help other state departments respond more effectively to the needs of the consumer.

The 15 departments participating in this effort are: Food and Agriculture, Banking, Corporations, Consumer Affairs, Education, State Fire Marshal, Housing and Community Development, Insurance, Justice, Motor Vehicles, Health, Public Utilities Commission, Real Estate, Savings and Loan, Social Welfare, and Veterans Affairs.

Listed with the form are 75 common complaint areas.

Consumers are asked to indicate their complaint area on the lower left-hand side of the envelope. On the basis of the indicated area, complaints will be sent unopened to the correct agency for handling.

The "One Stop" complaint form, is available by sending a self-addressed, stamped envelope to Complaint Form, P. O. Box 310, Sacramento, California 95802.

NASHVILLE WILL HAVE BLACK TV

Upon accepting his resignation to launch the first Black TV station in the nation, R. B. Johnson, president of Rounsaville said of Hudson, "I have witnessed his growth with our company from the position of staff announcer to corporate vice president. He has a working knowledge of every facet of broadcasting."

Lawson, a graduate of Fisk University, is a former director of the Progress Association for Economic Development in Nashville, an agency affiliated wew
filiated with the Office of Minority Business Enterprise.

In addition, he has owned a business consulting firm, specializing in finance.

"Under Jim Lawson's direction, Channel 17 will be ready to go on the air at the earliest date authorized by the FCC," Hudson said, "and we will serve the total community, but in a unique way we will present Black programming and culture as only Black people can do, for the entire community to share and appreciate."

The general office, studios and transmitter of the TV facility are located at 410 38th Avenue, North in Nashville.

The Sacramento Observer

URBAN LIVING

DEC. 27, 1973 - JAN. 3, 1974

HUDSON AND LAWSON TO HEAD BLACK CHANNEL 17

NASHVILLE, Tenn. - Hudson Broadcasting, Inc., has filed an application with the Federal Communications Commission to put the first Black-owned operated television station in the nation on the air.

The application asks the FCC to transfer the broadcast license from WMCV-Television of Nashville to Hudson Broadcasting, Inc.

Earlier this year, the recently formed Nashville Broadcasting Company acquired the assets of WMCV-Television, Channel 17, here a UHF station that has been off the air for several years.

"While there are now several Black-owned stations in various stages of planning, we fully expect Channel 17 to be the first on the air," said Robert D. Hudson, Jr., President of the firm. "We are ready to have Channel 17 on the air within 90 days or less after the FCC authorization.

Hudson and James E. Lawson of Nashville, Executive Vice President and Manager of WMCV-TV, are now in the process of deciding on equipment additions and staffing in preparation to go on the air.

A Nashville native, Hudson launched his broadcasting career while still in high school at WSOK in Nashville. He joined Rounsaville Radio, Inc., in 1956, and soon assumed production and announcer duties at WOBS in Jacksonville, Fla.

THE 'U' IN HOUSING

Circumstances In Open Housing

by DR. GLORIA E. A. TOOTE
Assistant Secretary
HUD - Fair Housing/EO

Equal housing opportunity is one of the most senstive areas in our movement for civil rights. In the past, our priorities have not reflected a strong enough concern for the very complex problems of housing discrimination. In my view, housing is a key to achieving the "American Dream" for all Americans.

Despite private efforts and the passage of numerous laws, we continue to live in a segregated society which places Blacks and other minorities in ghettoes or low-income housing where occupational, social, and educational mobility remains beyond their reach.

We well know that the denial of freedom of choice to live where one chooses is based solely on racial prejudices and a caste system in America which labels minorities as inferior.

Residential segregation places private and public authorities in the position of supporting overcrowding, which leads, too often, to increases in communicable disease, criminal activity, family disintegration and the general breakdown of social order.

A substantial majority of the so-called "gatekeepers" of the Nation's housing, have long opposed fair housing laws. As late as 1966, this group, aggressively resisted fair housing legislation. Since my arrival at HUD, I have been encouraged by the many brokers I have met who are willing, and anxious, to work towards change.

In cities throughout the nation, realtors are working with HUD, Human Relations Commissions, and fair housing groups to offer better services to all their clients. Baltimore and New York City are noteworthy examples of their commitment to support fair housing.

DR. GLORIA E. A. TOOTE

Our most durable weapon in regulating the practices of racism has been the law. More than five years ago, Congress made the initial step and enacted what is now known as Title VIII of the Civil Rights Act of 1968. It established, in no uncertain terms, equal opportunity in housing.

Being realistic, there is no law that can legislate attitudes. Recognizing this, the Act provides that the Department of HUD is responsible for enforcing the mandates of that Act and to seeing that complaints of discrimination are investigated and resolved. Conciliation has proven to be our major weapon. In this manner, we have opened the doors to literally thousands of housing units, previously unavailable to minority group Americans.

Conditions and circumstances in this country have made open housing a major part of the solution to social, political, and economic concerns of minority people. We have a long way to go in equalizing the treatment of Blacks and other minority Americans in many areas of day-to-day living. The manner of things today does not afford us the luxury of waiting one day longer. Time and technology have brought our people to the critical point of mass knowledge and neither private nor public "band-aids" will satisfy the demand for equal housing.

*This column is brought to you as a public service by THE OBSERVER.

Thousands of Shelf Prices Now Being Reduced at Raleys!

Now Raley's is helping you fight inflation with the biggest price reduction in our history!

We are now in the process of reducing the everyday shelf prices on over four thousand items in our grocery, meat, delicatessen and drug departments.

We will continue to offer you our famous midwest, cornfed "Steakhouse" beef, our super selection of famous brands and the finest fruits and vegetables in town. The only thing that's changing is the price. And it's coming down.

See it happening now. At Raley's. And watch for "SLP"! Coming next week!

Raley's SUPERMARKETS

NOTICE: BLUE CHIP STAMPS WILL BE DISCONTINUED AT RALEY'S EFFECTIVE DEC. 30TH

OPEN 'TIL 7 P.M.
NEW YEAR'S EVE
OPEN NEW YEAR'S DAY
10 A.M. 'TIL 7 P.M.

5 lb. Canned Hams

FARMLAND BRAND. These are fully cooked and ready to serve. Heat it or serve it cold in generous slices. Every ham is cut from genuine midwest cornfed pork, sugar cured and hickory smoked before it's canned.

ea. **6.98**

Standing Rib Roast

MIDWEST, CORNFED "STEAKHOUSE" BEEF This is our finest roast. It's cut from the small end of the rib, beautifully trimmed and packaged. All of our beef comes from Iowa, Nebraska and Kansas. Genuine midwest, cornfed beef. It has MORE flavor.

lb. **1.59**

T-BONE STEAKS	SMOKED HAMS	Top Sirloin STEAK	SMOKED HAMS	BONELESS HAMS	BONELESS HAMS	SMOKED HAMS
Midwest, Cornfed "Steakhouse" beef.	Victor brand. Whole or Shank Half.	Boneless, Midwest, cornfed "Steakhouse" Beef.	Victor brand. Butt Portion. Old fashioned hickory smoked.	MadeRite Banquet "400" Boneless halves.	MadeRite Banquet "400" Boneless Whole Ham	MadeRite. Whole or Half. For those who want the best.
1.89 lb.	1.09 lb.	1.98 lb.	1.09 lb.	2.39 lb.	2.19 lb.	1.29 lb.

COFFEE Maxwell House Big 3 lb can **2.69**

MIXERS Par-T-Pak brand. Assorted Flavors Big 32 oz bottle **6 FOR 1**

TOWELS Zee brand. Print and Assorted. Giant Roll **3 FOR 89¢**

JUICE Tomato. Bonnie Hubbard Brand. Big 46 oz can **3 FOR 1**

TIDE KING	Detergent 25¢ off King Size	1.25	P-Nut Butter	Peter Pan Smooth or Crunchy, 18 oz	79¢
PUREX	Bleach. Big Gallon Size	46¢	Granola	Vita Crunch Cereal 16 oz Assorted flavors.	55¢
CHIFFON	Facial Tissue. 200 2 Ply	29¢	Dog Food	Kal Kan MPS 14 oz can	35¢
IVORY LIQ.	Liquid Detergent. 30¢ off 48 oz Size	89¢	Max. House	Coffee. 2 lb can	1.89
			Max. Inst.	Coffee. 6 oz jar	1.19
			Max. Inst.	Coffee. 10 oz jar	1.59
			Yuban Inst.	Coffee 8 oz jar	1.43
			Maxim	Freeze Dried Coffee. 4 oz	1.20
Ketchup	Heinz Keg o Ketchup Big 32 oz size	59¢	Nutmeg	Schillings Ground 1½ oz	55¢
Cleanser	Ajax 21 oz size	25¢	Cinnamon	Schilling Ground. 4 oz size	1.19
Dish Liquid	Crystal White. 48 oz	59¢	Sour Cream	Knudsen Hampshire. Pint	63¢
Dish Powder	Palmolive, Crystal Clear. 26 oz	45¢	Ice Cream	Knudsen Rounds. ½ gal	99¢
Crackers	Nabisco Snack. package	49¢	Orange Jce.	Knudsens 48 oz	85¢
Prune Juice	Super Motts 40 oz	61¢	Maxim	Freeze Dried Coffee 8 oz	1.99
Listerol	Disenfectant Spray. 14 oz	1.09	Sanka	Freeze Dried Coffee 4 oz	1.33
Prune Juice	Sunsweet Quart	63¢	Sanka	Freeze Dried Coffee. 8 oz	2.18
Cocktail	Snap-E-Tom Tomato. 6 oz 3 pak	47¢	Brim	Freeze Dried Coffee. 4 oz	1.33
Bubble Bath	Colgan 8 pkg.	83¢	Brim	Freeze Dried Coffee. 8 oz	2.15
Croutons	Francisco all flavors 8 oz	49¢	Max Pak	Coffee 20 ring. 24 oz	1.99
Dial Soap	Bath Size	25¢			
Pickles	Del Monte Tiny Kosher Dills. 15 oz jar	57¢			
Pickles	Del Monte Sweet Midget 12 oz jar	61¢			
Clams	Gortons Minced and Chopped. 6½ oz	39¢			
Dressings	Good Seasons Salad. Pkg.	2/45¢			
Soft Nucoa	Margarine. Lb pkg.	49¢			
Peanuts	Planter Cocktail 12 oz	69¢			
Chips	Fritos Doritos Tortilla. 10 oz	59¢			
Corn Chips	Fritos. 11 oz	49¢			
Dip Chips	Ruffles. 10 oz	59¢			
Noodles	Golden Grain. 12 oz	39¢			

Frozen Food Holiday Buys!

ORANGE JUICE Treesweet Brand. 6 oz can **27¢**

Pizza Rolls	Jeno Pepperoni or Shrimp 6 oz pkg.	63¢	French Toast	Aunt Jemima 9 oz	59¢
Waffles	Eggo brand. 12 oz pkg.	45¢	Cheese Cake	Sara Lee. 17 oz. size Plain. Strawb., Cher.	99¢
Pound Cake	Sara Lee. 11¼ oz	89¢	Tater Tots	Ore Ida Onion or Bacon flavored. 16 oz	35¢
Apple Pie	Mrs. Smith's 40 oz	1.29	Korn Dogs	Johnson 11 oz size	83¢
Turnovers	Pepperidge Farms all Flavors. 12½ oz	57¢	Tamales	Reds beef. 24 oz size	89¢

New Years Cheer!

SAVE ON ½ GALS!

VIP GIN	80 proof	Half Gallon		7.39
VIP VODKA	80 proof	Half Gallon		7.39
BOURBON	VIP 80 proof	Half Gallon		8.97
BOURBON	VIP 86 proof	Half Gallon		9.47
WHISKEY	VIP blend 80 proof	Half Gallon		8.59
SCOTCH	Brigadoon 80°	½ gal		9.88
GIN	Seagrams 90° ½ gallon.		SAVE 86¢	9.99
VODKA	Wolfschmidt 80° ½ gal		SAVE 50¢	8.99
WHISKY	Lauders 86° ½ gal.		SAVE 96¢	11.99
RUM	Bacardi brand. 80 proof Half Gallon.		SAVE 1.00	11.25
BOURBON	Ten High 86° ½ gal		SAVE 67¢	9.98
BOURBON	Old Crow 86° ½ gal.		SAVE 50¢	11.49
BRANDY	Christian Bros. 80° ½ gal.		SAVE 1.00	12.40
WHISKEY	Kesslers 96° ½ gal		SAVE 90¢	10.49
VODKA	Gordons 80 proof. Half Gallon.		SAVE 30¢	8.99
GIN	Gordons. 90 proof Half Gallon.		SAVE 61¢	9.99
WOODBRIDGE WINE	Now at Raley's Burgundy, Chablis, Vin Rose.	Gal		2.59
STEINBRAU BEER	12 oz. cans	6 pak		89¢

Fresh Fruits and Vegetables For Holiday Meals

CABBAGE Fresh, husky, crisp, well-trimmed heads. **10¢ lb.**

POTATOES Husky, hearty, Fresh Red Potatoes. Serve 'em any way—they're great pleasers! **15¢ lb.**

'Chokes Delicious Marinated "Cara Mia" brand. Marvelous for salads. The flavor is fantastic. 6 oz. jar **39¢ ea.**

SQUASH Banana variety. Fresh and firm and solid for easy eating enjoyment! **10¢ lb.**

TOMATOES Fresh, red-ripe beauties. All loaded with juicy goodness. Perfect slicing size **49¢ lb.**

Fresh 'CHOKES Fresh, plump, tender heads all loaded with delicious goodness. The mild, nutlike flavor is a great change of pace taste. **4 FOR $1**

Navel ORANGES Fresh, Navels, loaded with sweet juice. These golden beauties are loaded with vitamin C for good health and nourishment SUNKIST BRAND. **6 LBS $1**

D'Anjou PEARS Juicy, ripe, mellow D'Anjou variety. Creamy-fleshed and smooth as silk. They're fresh and firm and ready to eat. **29¢ lb.**

Head LETTUCE Fresh, crisp solid heads. All tender and well-trimmed. Perk up your salads and sandwiches with zesty goodness! **2 FOR 39¢**

SALAMI CHUBS	Gallo 8 oz size	ea 1.29
SALAMI CHUBS	Gallo 13 oz	ea 1.89
SALAMI CHUBS	Gallo 18½ oz	ea 2.59
SLICED SALAMI	Gallo 3 oz	ea 63¢
SLICED SALAMI	Gallo 6 oz	ea 1.09
MILD CHEDDAR	Cracker Barrel 10 oz	ea 91¢
SHARP CHEDDAR	Cracker Barrel 10 oz	ea 1.05
MELLOW CHEDDAR	Cracker Barrel 10 oz	ea 95¢
FRENCH ONION DIP	Reds 8 oz cup	ea 49¢
CLAM DIP	Reds 8 oz cup	ea 49¢
ONION 'n BACON	Reds Dip 8 oz cup	ea 49¢
GARLIC DIP	Reds 8 oz cup	ea 49¢
BLUE CHEESE	Reds Dip 8 oz cup	ea 49¢
SHRIMP MEAT	Peeled and Cooked	lb 2.39
FRESH CRABS	Pacific variety	lb 1.59
WHOLE SHRIMP	Fresh Frozen Med size	lb 3.98
FRESH OYSTERS	Pacific variety. 8 oz	ea 98¢
COCKTAIL	Lotsa Variety 4 oz jar	ea 39¢
FRESH LOBSTERS	Pacific variety	lb 2.69

Raley's SUPERMARKETS

PRICES GOOD THRU DEC. 31
We Reserve the Right to Limit

- 600 El Camino Ave
- 8201 Folsom Blvd
- 1700 Capitol Ave
- 4850 Freeport Blvd
- 14th Ave & 60th St.
- Watt and Whitney
- San Juan & Sunset
- 10385 Folsom Blvd
- Madison & Manzanita
- Madison & Hazel
- Placerville
- El Dorado Hills
- Roseville

VANS

DISCOUNT MARKETS

SALE EFFECTIVE 7 DAYS—DEC. 24th-DEC. 30th
—NEW WINTER HOURS—
ALL STORES OPEN 9 A.M. TO 9 P.M.
FRANKLIN & FRUITRIDGE OPEN 24 HOURS

FRANKLIN & FRUITRIDGE STORE
WILL BE OPEN 10 A.M. CHRISTMAS DAY
ALL OTHERS WILL BE CLOSED!

VALUES GALORE for "74"

CUDAHY BAR "S"
SLICED BACON
1ST QUALITY . . . VACUUM PAK
99¢ LB.

MINUTE MAID
ORANGE JUICE
6 OZ.
4 $1 FOR

KRAFT PHILADELPHIA
CREAM CHEESE
8-OZ.
39¢

Ruffles
POTATO CHIPS
DIP-IN THIS GREAT BUY!
10 OZ.
49¢

START THE NEW YEAR SAVING
$2.30
ON ONLY 6 VANS VALUABLE COUPONS

LARGE CRISP
CELERY
EA. **15¢**

NORTH SACRAMENTO	CARMICHAEL	ORANGEVALE	NORTH AREA	GREENHAVEN	NORTH AREA	SOUTH SACRAMENTO	NORTH AREA	PARKWAY ESTATES
1124 Del Paso Blvd.	Mission & Whitney	Greenback & Main	Watt & Whitney	Riverside Bl. Florin Rd.	Morse & Hurley	5560 Franklin Blvd.	Marconi & Eastern	7245 East Parkway

VANS DISCOUNT MARKETS

TO OUR VALUED FRIENDS A

KRAFT PARKAY
MAXI-CUPS
1-LB. TUB 59¢ VALUE
49¢

SHASTA NO-DEPOSIT
SODAS & MIXERS
28 OZ . . . 29¢ VALUE
5 FOR $1

PLANTERS
MIXED NUTS
12-OZ . . . $1.09 VALUE
79¢

VANS 100% AMERICAN GRAIN
VODKA OR GIN
5TH . . . $3.29 VALUE
$2.99

DELICATESSEN

SALAMI CHUBS	GALILEO	8 OZ.	$1.29
BOLOGNA	OSCAR MAYER-ALL MEAT OR ALL BEEF	8 OZ.	79¢
SMOKIE LINKS	OSCAR MAYER	12 OZ.	$1.19
FRANKS	OSCAR MAYER ALL MEAT OR ALL BEEF	1 LB.	$1.19
BISCUITS	PILLSBURY REG. BUTTERMILK OR EX. LIGHT	8 OZ.	14¢

VANS DIPS
ALL VARIETIES
8 OZ.
39¢

COOKIES	MOTHERS CHOC CHIP 11½ OZ.; OATMEAL 12½ OZ.; SUGAR 13½ OZ.	REG. 59¢	49¢
BREAKFAST DRINK	ORCHARD	64 OZ.	55¢
PIZZA MIX	APPIAN WAY	12½ OZ.	49¢
HOT COCOA MIX	CARNATION	12 PAK	59¢

LIPTONS TEA BAGS
100 CT. **$1.19**

COCK O' THE WALK
TOMATO JUICE
46 OZS.
3 FOR $1

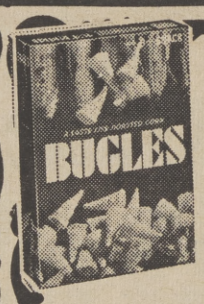
RY CRISP		11 oz.	55¢
DILL PICKLES	CHRIS N PITTS REGULAR OR KOSHER	22 OZ.	39¢
RICE MIXES	MJB-ALL VARIETIES EXCEPT WILD	6 OZ.	3 FOR $1
PRESTO LOGS		4 PAK	69¢

Great Values From Our BOT

Vans Vodka or Gin	100% AMERICAN GRAI	
VANS BOURBON	80 PROOF 6 YR. Od	
VANS BOURBON	80 PROOF 6 YEAR OLD	
VANS SCOTCH	86 PROOF IMPORTED	
VANS BRANDY	80 PROOF	
CHEVY CHASE	TOM & JERRY BATTER	
CHEVY CHASE	HOT BUTTERED RUM BATTER	

MAX-PAX
COFFEE
24 OZ $1.99 VALUE
$1.49
WITH COUPON BELOW

TOTAL CEREAL
12 OZ . . . 75¢ VALUE
55¢
WITH COUPON BELOW



BIG "G"
BUGLES
7 OZ. 59¢ VALUE
39¢
WITH COUPON BELOW

50¢ COUPON

MAX-PAX COFFEE
24 OZ. WITH THIS COUPON **$1.49**
#9397-4
WITHOUT COUPON $1.99
LIMIT 1 PER FAMILY
AVAILABLE AT VANS MKTS GOOD 12-24 THRU 12-31

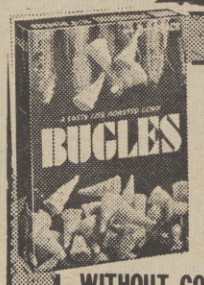
50¢ COUPON

20¢ COUPON

TOTAL CEREAL
12 OZ. WITH THIS COUPON **55¢**
WITHOUT COUPON 75¢
LIMIT 1 PER FAMILY
AVAILABLE AT VANS MKTS GOOD 12-24 THRU 12-31

20¢ COUPON

20¢ COUPON



BIG G BUGLES
7 OZ. WITH THIS COUPON **39¢**
WITHOUT COUPON 59¢
LIMIT - PER FAMILY
AVAILABLE AT VANS MKTS GOOD 12-24 THRU 12-31

20¢ COUPON

A HAPPY AND PROSPEROUS 1974

NS 100% RICAN GRAIN DKA GIN
. . $3.29 VALUE
99¢

Star-Kist CHUNK LIGHT TUNA
STAR-KIST CHUNK TUNA
6½ OZ . . . 55¢ VALUE
39¢

Monte Bello PITTED RIPE OLIVES
Monte Bello MEDIUM PITTED OLIVES
#300 . . . 49¢ VALUE
FOR $1

Minute Maid ORANGE JUICE
MINUTE MAID ORANGE JUICE
12 OZ . . . 63¢ VALUE
49¢

From Our BOTTLE SHOP

r Gin	100% AMERICAN GRAIN	QT.	$3.89
N	80 PROOF 6 YR. Old	5TH	$3.89
N	80 PROOF 6 YEAR OLD	QT.	$4.89
	86 PROOF IMPORTED	5TH	$4.59
	80 PROOF	5TH	$3.99
	TOM & JERRY BATTER	9½ OZ.	79¢
	HOT BUTTERED RUM BATTER	11 OZ.	79¢

AIR FRESHENERS	WIZARD ALL VARIETIES	9 OZ.	49¢
PRE WASH	MAGIC	16 OZ.	89¢
WOOLITE	LIQUID WASH	8 OZ.	69¢
BODY BAR	CARESS	BATH	29¢

TOILET TISSUE	MD	4 PAK	46¢
TOWELS	CORONET	JUMBO ROLL	36¢
WISK	DETERGENT	32 OZ.	69¢
FACIAL TISSUE	CHIFFON	200 CT.	29¢

FROZEN FOOD VALUES

PIZZA ROLLS	JENOS ALL VARIETIES	6 oz.	59¢
TAMALES	REDS	24 OZ.	89¢
TATER TOTS	ORE IDA	16 OZ.	3 FOR $1
APPLE PIES	JOHNSTON	36 OZ.	$1.19
Premium Vegetables	FAIR ACRES BROCCOLI SPEARS, CAULIFLOWER, BRUSSEL SPROUTS	10 OZ.	22¢

VANS EXTRA LARGE AA
EGGS DOZEN CARTON 79¢

Tuna for Cats
TUNA FOR CATS
6½ OZS. 7 FOR $1

Chef Boy-ar-dee FROZEN PIZZA
CHEF BOY AR-DEE PIZZA
ALL VARIETIES 16 OZ.
79¢

sanka INSTANT 97% CAFFEIN FREE COFFEE
INSTANT SANKA COFFEE
8 OZS.—$2.09 VALUE
$1.49
WITH COUPON BELOW

Borden's FRESH EGG Mayonnaise
BORDENS MAYONNAISE
QUART—99¢ VALUE
69¢
WITH COUPON BELOW

AJAX Stronger than dirt
AJAX LAUNDRY DETERGENT
KING-SIZE—$1.59 VALUE
$1.09
WITH COUPON BELOW

60¢ COUPON
INSTANT SANKA COFFEE
8 OZ. WITH THIS COUPON
$1.49
WITHOUT COUPON $2.09
LIMIT 1 PER FAMILY
AVAILABLE AT VANS MKTS GOOD 12-24 THRU 12-31
60¢ COUPON

30¢ COUPON
BORDENS MAYONNAISE
QT. JAR WITH THIS COUPON
69¢
WITHOUT COUPON 99¢
LIMIT 1 PER FAMILY
AVAILABLE AT VANS MKTS GOOD 12-24 THRU 12-31
30¢ COUPON

50¢ COUPON
AJAX LAUNDRY DETERGENT
KING SIZE WITH THIS COUPON
$1.09
WITHOUT COUPON $1.59
LIMIT - PER FAMILY
#12305
AVAILABLE AT VANS MKTS GOOD 12-24 THRU 12-31
50¢ COUPON

VANS DISCOUNT MARKETS

WE RESOLVE TO PROVIDE THE FINEST CALIFORNIA CORN FED BEEF AT THE LOWEST PRICES THROUGHOUT 1974.....

PATRICK CUDAHY **CANNED HAM**

5-LB. CAN **$6.88** EA.

CALIFORNIA'S FINEST **STANDING RIB ROAST** (OVEN READY)

6th & 7th RIB **$1.49** LB.

ARMOURS 1877 **BONELESS HAM**

FULLY COOKED **$1.78** LB.

BEEF PATTIE MIX LB. **72¢**

VANS OWN

BEEF STEW **$1.39** LB.

LEAN BONELESS

ROAST **$1.49** LB.

BONELESS CROSS RIB

STEAK **$2.19** LB.

TENDER & JUICY TOP SIRLOIN

STEAK **$1.88** LB.

PERSONALLY SELECTED T-BONE

LINK SAUSAGE 8 OZ. PAK

FARMER JOHNS PURE PORK **2 FOR 89¢**

BEEF SHORT RIBS **68¢** LB.

LEAN CORN-FED

GOLDEN RIPE **BANANAS** **11¢** LB.

FRESH PRODUCE

MILD YELLOW **ONIONS 15¢** LB.

1ST QUALITY **SWEET POTATOES 29¢** LB.

RED RADISHES OR GREEN ONIONS BUNCH **11¢**

CRISP CLIP TOP CARROTS **11¢** LB.

FANCY CALIF. **AVOCADOS** EACH **49¢**

FANCY LEAF BUTTERED or ROMAINE LETTUCE EACH **15¢**

SWEET NAVEL **ORANGES** **11¢** LB.

Getting Smart

BY WALTER L. SMART
Executive Director
National Federation of Settlements
and Neighborhood Centers

THE GROWING CO-OP TREND

It is a challenge today to get the greatest food value and eating pleasure from our food dollars. We have the choice of a wide variety of convenience foods and services, advances in agriculture research, processing, packaging, transportation and marketing. But all these developments make our choices of what to buy, when to buy, how much to buy, how much to pay - even more difficult - particularly as it relates to the poor of this nation who are expected to stretch food dollars through a vast stretch of the imagination.

Picture a moderate sized family, living on a modest income, trying to buy meat, (fish and poultry), vegetables, groceries, fruits and sundry items at today's prices. It just can't be done. If this family buys decent food (fresh and nutritional) then it must sacrifice necessities in other areas such as clothing, good housing, education, vacations or whatever.

And isn't it a fact that the poor pay more! People with money generally have the leisure time and convenience of traveling to a "sale." When you have the money, you can wait for a sale. But the poor have to wait for their money, and as a result, are compelled to deal with the neighborhood merchant who charges exhorbitant prices for sometimes second-rate, non-fresh or stale foodstuff.

Because of this problem, a lot of people are waking up. In many quarters, cooperative buying groups have been formed. The poor, including the elderly living on meager and fixed incomes, have found this tyipe of buying particularly helpful and a way they can attempt to derive the most value from their food purchasing dollar. Forming co-op buying groups is not an easy task. It takes a lot of hard work and wherewithal to organize such a group or club. You must secure funds for investment for bulk buying, as well as develop a budget, determine your market, provide for the sale and distribution and storage of foodstuff. You must engender the support and dedication of the group involved in such a venture so as to make it meaningful and workable. Co-op buying is a trend, I believe, that is going in the right direction.

We, as citizens, must also bring pressure to bear on our elected governmental representatives. They must be in the vanguard to ensure that controls are maintained, through due process of law, or inflationary and prohibitive food costs.

If you recall, just a few short months ago, many people decided that they had had it and took action by boycotting their local supermarkets, butchers and grocers, buying only bare necessities and tightening their belts. They found that during this same period prices in most instances did not escalate. Many merchants took stock and promoted efforts to get "customers" back by lowering prices on many food items. Hence, selective and co-op buying and boycotts are but a few measures by which the people can prevent inflation.

Cheese Snack Stack For A Special Occasion

To celebrate special occasions, why not try this Cheese Snack Stack recipe, created in honor of the 20th Anniversary of Saran Wrap, the original plastic household wrap? Serve in slim wedges as an appetizing accompaniment with punch, wine or cocktails. And for your convenience, make it the day ahead and refrigerate.

CHEESE SNACK STACK
(Makes 16 to 20 servings)
PASTRY:
2-1/4 cups unsifted flour
1 teaspoon salt
3/4 cups vegetable shortening
1 cup shredded cheddar cheese (4-oz. pkg.)
4 to 5 tablespoons water
CHEESE FILLING:
1 pkg. (8-oz.) imitation cream cheese*
1/4 cup chopped pimiento-stuffed olives
1/4 cup chopped parsley
2 tablespoons slivered toasted almonds
1 teaspoon instant minced onion

1/2 teaspoon Worcestershire sauce
1/4 teaspoon garlic salt
1/2 pint (8 oz.) dairy sour cream
Mix together flour and salt. Cut in shortening until mixture resembles coarse meal. Stir in shredded cheese. Add water one tablespoon at a time until dough forms into a ball. Divide into 5 portions.

Using hand or rolling pin, press or roll each portion into a 6-1/2-inch round. Place on baking sheet and prick generously with fork. Bake in a 375 degree oven until golden brown. About 12 minutes. Remove from oven and loosen pastry gently with metal spatula while hot. Handle rounds carefully because they are fragile.

For Cheese Filling: Beat cream cheese until smooth and fluffy. Add remaining ingredients except sour cream. Mix well. Fold in sour cream. Spread between pastry layers and over top. Garnish with almonds, parsley and olives as desired. Wrap tightly with Saran Wrap, inserting 5 wooden picks to keep saran above cheese. Chill at least 8 hours before cutting into thin wedges for hors d'oeuvre or canape serving.

*Regular cream cheese is not recommended because it may crack.

A Hearty Breakfast Of Steak And Prunes

Those who lead active, energetic lives need a hearty breakfast to start the day. Whether you plan to take a brisk walk through the park or play a few sets of tennis, you'll appreciate a protein and iron enriched breakfast featuring a breakfast steak and prunes.

Begin by serving a refreshing iced juice that will bring surprised approval from all. Tasty prune-orange juice offers a new natural fruit juice combination assuring a liberal intake of iron and potassium. California prune juice is new to many, so it's helpful to know that it is full of the natural fruit sugars that are quickly assimilated by our bodies as energy. This sunshine drink, therefore, helps give extra pep and a fresh glowing outlook.

ICED PRUNE-ORANGE JUICE

Blend together half orange juice and half prune juice. Cover well and chill several hours or overnight.

Serve in juice glasses garnished with a quarter slice of orange.

GRILLED
BREAKFAST STAKES
1 lbs. sirloin tip or flank steak cut into 6 individual steaks
1/4 cup soy sauce
1/2 vup dry sherry
1 clove garlic, pressed
Butter or margarine
Salt and pepper

GARNISH:
6 whole pitted prunes
1/4 cup dry sherry
6 apple wedges, with skin on
Place steaks in a glass dish.

Mix together soy sauce, sherry and garlic. Pour over steaks.

Cover with foil, refrigerate 8 to 10 hours or overnight, turning steaks a few times.

Saute on both sides in butter and remove to a warmed serving dish. Pour the marinade into the skillet and heat. Pour over steaks. Season. Serve with garnish as shown in photo.

While steaks are cooking, or overnight if desired, let the prunes for garnish marinate in the sherry. Spear the apple pieces and prunes with short bamboo skewers and place in steaks. Makes 6 servings.

TIPS FOR FUEL-SAVING

Consumers frightened by the prospect of running out of gas might be tempted to buy gasoline additives which promise more miles to the gallon.

The Department of Consumer Affairs warns California consumers to beware of unscrupulous companies that might be trying to take advantage of the present fuel crisis by offering products purporting to increase gasoline mileage. Increased cost might be the only thing added to your gasoline bill.

If you are contemplating buying a product in this area, why not check with your service station attendant or automobile dealer and ask him what he thinks?

But if you just cannot resist the temptation to buy the product, try one and check to see if you do in fact get better mileage.

Finally, it might be a better idea to practice "defensive consumerism" by following these fuel-saving tips:

1. Check and change oil, air and fuel filters at regular intervals.
2. Guard against leaks in gas lines, fuel pumps, carbureators and other components.
3. Check your automatic choke and transmission fluid.
4. Keep your tires properly inflated and your car serviced and in peak operating condition.

Everyone wants to save money and energy by cutting down on their gasoline bill. Don't be lured into promises of wonder products which may have no real effect!

COFFEE SHORTAGE POSSIBLE

CORDOBA, Mex. - If coffee drinkers are getting jittery, it's not the caffeine but the possibility of a shortage of their favorite beverage.

An article in El Mundo, a newspaper published in this coffee-producing center of Mexico, notes that the first worldwide shortage of coffee in 20 years is looming.

The pinch will tighten in the latter half of next year, the article indicates.

It states that coffee harvests in Latin America are anticipated to be 29% lower than usual, and there won't be enough coffee in the world to satisfy estimated consumer demand.

The article reports that Mexico is renewing sales of coffee to the United States to help meet the shortage, but the coffee won't come cheap.

Fausto Cantu Pena, director of the Mexican Coffee Institute, states that Mexico has established record prices for the purchase of coffee from its growers. And quarterly export quotas will be adjusted to gain the most favorable prices for the Mexican product.

Cantu Pena observes that the arrival of the winter peak coffee - drinking season coincides with late coffee harvests.

In spite of the contention in Mexico that there may be a coffee shortage, a spokesman for coffee interests in the United States, said that such a shortage may or may not materialize.

NEW YEAR DISCOUNTS at SAFEWAY!

CANNED 4-LB. HAM
Safeway Brand
$5.88 4-lb. Can

GRADE A Tom Turkey
Manor House
Lb. **55c**

GRADE A Hen Turkey
Manor House
Lb. **59c**

SLICED BACON
Dubuque Mississippi
1-Lb. Pkg. **99c**

LEAN PORK SPARERIBS
Small Eastern
Lb. **99c**

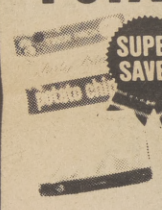
SALAMI CHUBS
Gallo or Galileo
13-oz. Pkg. $2.03
8-oz. Pkg. **$1.34**

Prices effective thru Monday Dec. 31st

SHOP AHEAD--HOLIDAY AHEAD!
ALL STORES CLOSED NEW YEAR'S DAY
OPEN TILL 6:30 P.M. NEW YEAR'S EVE

QUALITY IS FIRST at SAFEWAY

PARTY PRIDE POTATO CHIPS
Fresh & Crispy
10-oz. Bag **49c**



Refreshing, Thirst-Quenching HI-C FRUIT DRINK
6-Delicious Flavors
46-oz. Can **29c**

TOWN HOUSE TOMATO JUICE
Rich tomato flavor
46-oz. Can **35c**

Onion Dip	Lucerne—Party Must!	Pint Carton	49¢
2-lb. Coffee	Edward's—Rich in Colombian Coffee	2-lb. Can	$1.74
Brown Sugar	or Powdered 1-Lb. C & H Brand Pkg.		22¢
V-8 Juice	Vegetable Juice Cocktail	46-oz. Can	45¢

Snack Crackers	Nabisco	8-oz. Pkg.	58c
Cranberry Juice	Ocean Spray	Gallon Bottle	$1.84
Punch Base	Hawaiian	32-oz. Bottle	$1.06
Frozen Pizza	Totino's—Classic	31-oz. Pkg.	$2.49

Coffee Rich	Rich's	16-oz. Carton	29c
Blackeye Peas	Bel-air	10-oz. Pkg.	39c
Half & Half	Lucerne	Pint Carton	33c
Whipping Cream	Lucerne	½-Pint Carton	41c

CRAGMONT--QUART MIXERS & POP
Many sparkling flavors
Quart Bottles
6 for $1 (Plus Dep.)

VAN CAMP'S PORK & BEANS
Big Favorite
31-oz. Can **35c**

CRISCO SHORTENING
Pure Vegetable—Fries practically grease-free
3-lb. Can **$1.25**

Mixed Nuts	Planter's—with peanuts	12-oz. Can	$1.09
Mayonnaise	NuMade	Quart Jar	79c
Blackeye Peas	Town House—Dri Pak	15-oz. Can	18c
Minced Clams	Gorton's	6½-oz. Can	45c

Cream Cheese	Lucerne—8-oz.—48c)	3-oz. Pkg.	19c
Blue Cheese	Safeway—Imported Danish	lb.	$1.84
Ripe Olives	Town House—Large Pitted	6-oz. Can	49c
Stuffed Olives	Empress—Green	2-oz. Jar	35c

Decaf Coffee	Taster's Choice	4-oz. Jar	$1.21
MJB Coffee	Rich Columbian flavor	2-lb. Can	$1.79
Maxwell House	Coffee	2-lb. Can	$1.79
Soft Napkins	Crown Linen	Pkg. of 50	47c

GRADE AAA LARGE EGGS
Serving Suggestion
Cream O'the Crop
Dozen Carton **80¢**

LALANI HAWAIIAN PINEAPPLE
Sliced, or Crushed
8-oz. Can **21c**

FAST-ACTING ALKA-SELTZER
For headache & upset stomach
Pkg. of 36 **$1.04**

Chunk Tuna	Carnation—Light	6½-oz. Can	39c
Fruit Drinks	Lucerne—Assorted	Gallon Jug	49c
Cream Cheese	Kraft—Philadelphia; Plain	8-oz. Pkg.	55c
Ry-Krisp	Ralston—Seasoned	8½-oz. Pkg.	39c

Orange Juice	Bel-air—100% Pure	4 6-oz. Cans	$1
Snack Tray	Jeno's—Party Favorite	7¼-oz. Pkg.	$1.03
Salad Mustard	French's—Cream	6-oz. Jar	17c
Pizza Mix	Appian Way	12½-oz. Pkg.	45c

Clamato Juice	Mott's	32-oz. Can	49c
Inst. Cocoa Mix	Swiss Miss	14 1-oz. Pkgs.	79c
Dry Bleach	Clorox 2 (61-oz.—$1.13)	40-oz. Pkg.	76c
Fireplace Logs	Safeway	6-lb. Log	74c

PRICES EFFECTIVE THRU MONDAY DECEMBER 31st IN SACRAMENTO

SAFEWAY

NO SALE TO DEALERS OR FOR RESALE

HOLIDAY LIQUOR FAVORITES

Stanton's Kavlana **GIN or VODKA**
80-Proof Fifth Bottle **$3.29**

Old Calhoun Reserve **WHISKEY**
Straight 86-Proof Fifth Bottle **$4.29**

*Whiskey	Cold Brook—Blended, 80-Pr.	Fifth Bottle	$3.59
*Scotch	Cutty Sark—86-Proof	Fifth Bottle	$7.79
*J&B Scotch	86-Proof	Fifth Bottle	$7.80
*Seagram's VO	86.8 Proof	5th	$6.95
*Whiskey	Seagrams 7-Crown Blended, 86-Proof	5th	$5.39
*Whiskey	Early Times—Straight, 86-Pr.	Fifth Bottle	$5.49
*80-Pr. Rum	St. Elmo—White or Gold	5th	$3.69

*Fidelis Brandy	80-Pr.	Fifth Bottle	$3.98
Dinner Wine	Mt. Castle	Gallon Jug	$2.55
Champagne	Say Bon	Fifth Bottle	$1.89
Rose Wine	Mateus	25-oz. Bottle	$3.19
Chablis	or Vine Rose—Paul Masson	Fifth Bottle	$1.89
Zinfandel	or Chenin Blanc—Sebastiani	5th	$2.29
Wine	Christian Bros.—Chateu La Salle	Fifth Bottle	$2.10

MacNair's **SCOTCH**
86-Proof Fifth Bottle **$5.25**

Brown Derby **DRAFT BEER**
6 11-oz. Bottles **87c**

(*Available only in stores with Liquor Dept.)

FRESH BAKED HOLIDAY GOODIES FOR YOU!

DELICIOUS, LEMON **MERINGUE PIE**
8" Size Each **89c**

Pizza French	Fresh Loaf	12-oz. Pkg.	75c
Dinner Rolls	Butterflake	Dozen	72c
Danish Crispies	Pastry	6 for	99c
French Bread	Sour Dough	1-lb. Loaf	49c

(Available only in stores with Bake Shop)

GARDEN FRESH PRODUCE

Jet-Fresh Hawaiian **PINEAPPLE**
Guaranteed Ripe & Mature!
EACH **59c**

Navel Oranges	Sweet & Juicy	7 lb. Bag	89c
Mushrooms	Shady Oak Fresh	Lb.	79c
Lemons or Limes		3 For	35c
Fresh Peanuts		2-lb. Bag	$1.15
Blackeye Peas	Fresh w/recipe	11-oz. Bag	57c
Orange Juice	Safeway	Half Gallon	99c

Large Size, Beautiful Taste Delight **PAPAYAS**
Flown Fresh from Hawaii
Each **39c**

HEALTH-WISE

THE SEVENTH-DAY ADVENTIST CHURCH

Is your baby too fat?

by MARY M. DAVIS

Medical research has exploded the old idea that a fat baby is a healthy baby. In fact, doctors are sounding a warning to mothers that overfeed babies and young children may doom them to a life of uncontrollable obesity.

A child whose overeating leads to the production of too many fat cells - tiny structures located between skin and muscles throughout the body but especially on the abdomen and around the heart and kidneys - will keep those cells throughout his life.

Even strenuous reducing later in life will only shrink the fat cells, not reduce their number. And each fat cell in some mysterious way tells the body it wants food. This may explain why some fat people find it almost impossible to lose weight even on a low-calorie diet and so often regain what they do lose.

A New York City health department study found that the mother, rather than the baby, usually holds the baby's appetite. The mothers in the study admitted that they followed the advice of relatives, television commercials and even old wives' tales more often than their doctors' suggestions about diet.

Even the finding that the fatter the parents, the fatter the child points not to a hereditary factor, but to the fact that a baby learns his eating habits from his family.

The mounting evidence that obesity is one of the most serious health problems in America today, should lead parents to keep close check on their children's weight from birth. For information about what your baby should weigh and how to alter his diet to take off any excess pounds, see your family physician.

As children begin to share the family diet, special care should be given to provide balanced meals and eliminate all between - meal eating. The sweet, rich foods usually taken as snacks lead to overweight, tooth decay, and in later life to such diseases as diabetes and heart disease.

The old adage that "an ounce of prevention is worth a pound of cure," applies nowhere more aptly than to the problem of overweight.

Perfect Pizza — Baked Upside Down!

It's the richest, most flavorful pizza yet, and certainly the most unusual. Why? Because it's baked in a pie plate instead of a pizza pan, and upside down! Chopped smoked sliced beef imparts a deliciously different taste. As for the crust, it's golden and extra good, thanks to the addition of enriched corn meal. The family will pronounce this the best pizza yet!

GOLDEN CRUST PIZZA

Filling for Pizza:
1 8-oz. can tomato sauce
1 6-oz. can tomato paste
1/2 teaspoon oregano, crushed
1/4 teaspoon salt
1/8 teaspoon basil, crushed
1/8 teaspoon cayenne
1 medium-sized green pepper, chopped
1 4-oz. pkg. smoked sliced beef chopped
1 10-oz. pkg. Mozzarella cheese grated

Pastry:
1-1/2 cups sifted flour
1/2 cup enriched corn meal
1/4 teaspoon salt
1/2 cup butter or margarine
1/2 cup cold water

Combine tomato sauce, tomato paste, oregano, salt, basil and cayenne; spread in bottom of 10-inch pie plate. Sprinkle with green pepper, beef and cheese reserving 1/2 cup of the cheese.

For crust, sift together flour, corn meal and salt. Cut butter into dry ingredients until mixture resembles coarse crumbs. Add water, one tablespoon at a time, stirring lightly until mixture forms a ball. Turn onto lightly floured board and roll out 13-inch crust.

Place pastry over the top of pie plate; tuck edges of crust under so edge of crust is even with outer rim of plate. Bake in preheated very hot oven, 450 degrees, 20 to 25 minutes. Remove from oven. Immediately invert onto large platter to sauce is on top. Sprinkle remaining 1/2 cup cheese over sauce and serve.

How To Liven Up That Ski Trip

Skiers take note and be sure to supply your weekend ski house or lodge with plenty of canned egg nog to liven your apres ski life. The goodness of canned egg nog matches other types and yet is especially ideal for a weekend house because it doesn't have to refrigerated until it is opened. The quart-size containers will keep for weeks, even months, on the shelf.

Egg nog can be served chilled, but the Borden Kitchen suggests that cold skiers will find a nice mug of hot egg nog more to their liking after a day on the slopes. To heat, simply punch the can and pour into a saucepan. Place over medium heat and stir until the thick rich egg nog comes almost to a boil. Then, laddle into mugs, sprinkle with nutmeg and add a stick of cinnamon.

For snacks, arrange a variety of crisp, crunchy crackers and Melba toast rounds on a tray and add a dish filled with a creamy cheese spread of your choice. Serve with individual dishes of pickles, olives, or other relish items.

Hot egg nog is a beverage that the whole family can enjoy. You don't have to live in ski country or be a skier to like it.!

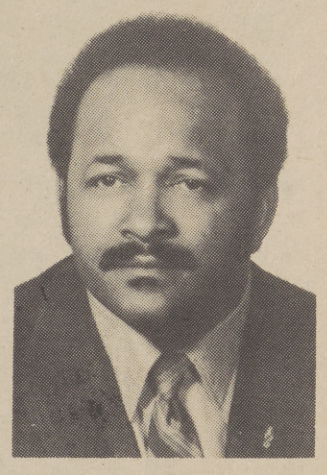
CHICKEN KING
Family size
Single orders
Bucket-o-chicken
Fish and Prawns
3449 RIO LINDA BLVD
AT NOGALES IN DEL PASO HEIGHTS
TAKE HOME
PROBABLY THE BEST FOOD AROUND
PHONE 922-5761

Consumer Review $

by CLOVES CAMPBELL

A CAR'S NUCLEUS - THE BATTERY

Your car's nerve center is its battery, which does a lot more than just kick off the initial spark to ignite the fuel mixture. The battery runs the radio, horn, lights, electrically driven windshield wipers and other power options. When it's not working, your car is dead.



Simply stated, a battery is an electro - chemical device that stores energy in chemical form and is released as electricy is needed.

Choosing the right replacement battery is a must, but how can you confront the confusing choices available?

When you're shopping for a battery, you need information not only about batteries but about your car, and its use and storage. Know the size of your engine and its displacement in cubic inches. It's not enough to go in and say "I've got a 1966 Ford." Instead, be specific. "I've got a 1966 eight cylinder Ford with a 289 cubic inch engine." The bigger the engine, the harder it is to turn over, thus requiring more power.

Take into account the number of accessories on your car and whether it is factory air conditioning and such features as electric windows and power driven windshield wipers, usually require a battery one size larger than usual for the same model car without such accessories.

CONDITIONS - Certain climate and driving conditions call for a larger battery than might be used otherwise, for example, if you live where winter temperatures drop to zero and below. You'll also need a battery one size larger than standard equipment if you don't have a garage and leave your car outside in a cold climate. If you already have a larger battery to compensate for accessories and air conditioning, this should be sufficient. You also need a battery one size larger than standard equipment if you expect to use your car only for short trips, less than 15 miles a day, or if you do a lot of night driving of short duration. Chances are that during short trips at night with lights, radio, heating or air conditioning, or windshield wipers going, the battery will have little or no chance to recharge.

BATTERY INFORMATION - Ask specific questions about the following items when comparison shopping:

COLD START RATING OR ZERO CRANKTIME: This is the number of minutes a battery will continue to crank an engine at zero temperature. Generally speaking, the larger the vehicle's engine, the higher the cold start rating should be.

TWENTY HOUR RATING: This is the most standard ampere rating given. The consumer should understand that this is the industry's method of rating quality. It does not tell you how fast the battery will turn over; rather it gives information about performance over a long time period. In general, the larger ampere hour batteries will have longer life.

If a battery is the proper size of your car and it kept in good condition, it should last three years. If your battery dies while you are traveling away from home, try to revive it. Even a worn battery can usually be charged enough to get you a bit farther; if you can get back home, you won't have to buy a battery in a hurry from a stranger. If you must buy a battery in an emergence, test it to make sure it is fully charged, get the guarantee properly signed and dated and take the value of your battery as a trade in. You should look for battery guarantees that are unconditional for one year and then prorated for the next three.

BRING THIS COUPON
ANOTHER Lil Joe's
OVER MILLION STEAKS SOLD
OPEN 24 HOURS
Your Choice:
NEW YORK OR T-BONE
$1.49
(With This Coupon Only)
T-BONE STEAKS $1.69
DINNERS 1.19
HAM & EGGS 85c
NEW YORK 1.49
You'll See Our Sign On
Del Paso Bl. No. Sacto.

THE LEADER IN EVERYDAY DISCOUNT PRICING

WE'RE BACK IN BUSINESS

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LOW EVERYDAY DISCOUNT PRICES ON

Farm-Fresh Fruits and Vegetables.....Lucky 'Bonded' Meats.....Award-Winning Harvest Day Breads and Rolls.....Fine Quality Lady Lee Dairy Products..... Your Favorite Canned and Frozen Foods.....Tempting Delicatessen Treats.....Health and Beauty Aids..... Housewares.....Beverages!

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DISCOUNT SUPERMARKETS

WE DISCOUNT EVERYTHING *Except* QUALITY, COURTESY, SERVICE

We deeply appreciate your loyalty and patience during the last few weeks.....and we're restocking each Lucky Store as quickly as possible for your shopping convenience!

SHOP EARLY! All stores will close at 6:30 pm on Monday, December 31, New Years Eve and remain closed Tuesday, New Years Day.

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